



AMERICA'S PEDIATRIC DENTISTS  
THE BIG AUTHORITY on little teeth®



# 2027 Exhibitor Contract

211 East Chicago Avenue, Suite 1600 • Chicago, Illinois 60611 • (312) 337-2169 • [aapdinfo@aapd.org](mailto:aapdinfo@aapd.org)

Applicant is willing to abide by terms and regulations as indicated in the Exhibit Rules & Regulations. Please TYPE or PRINT and return a signed copy to the AAPD headquarters office by Feb. 2, 2027, for the early rates. Please keep a copy for your records.

COMPANY NAME

BILLING ADDRESS

CITY STATE/COUNTRY ZIP CODE

PHONE (REQUIRED) CONTACT E-MAIL (REQUIRED) WEB SITE COMPANY TAX ID #

CONTACT NAME CONTACT TITLE

AUTHORIZED BY (PRINT NAME) TITLE

SIGNATURE DATE

## BOOTH INFORMATION

### Before Feb. 2, 2027

### After Feb. 2, 2027

|                                                   |            |              |          |
|---------------------------------------------------|------------|--------------|----------|
| 1. ____ In-line booth space (10' x 10')           | x \$2,280  | x \$2,480 =  | \$ _____ |
| 2. ____ Corner booth space (10' x 10')            | x \$2,520  | x \$2,720 =  | \$ _____ |
| 3. ____ Island booth space (20' x 20')            | x \$10,560 | x \$10,760 = | \$ _____ |
| <b>Total Amount</b> in U.S. Funds (total lines) = |            |              | \$ _____ |

Requested Booth Dimensions: \_\_\_\_ft. x \_\_\_\_ft.

Fifty percent deposit required with contract. Full payment due on or before Feb. 2, 2027, to assure booth space selection. If deposit is not received, space will be released.

Please mark your choices of booth numbers.

1ST CHOICE 2ND CHOICE 3RD CHOICE

We wish to avoid having our exhibit located adjacent to or opposite from the following companies: *(please list)* \_\_\_\_\_

## PAYMENT INFORMATION

Mail application and payment in full to American Academy of Pediatric Dentistry, 211 East Chicago Ave., Suite 1600, Chicago, IL 60611. Make check payable to AAPD or provide credit card information and fax to (312) 337-6329. Applications received without payment will not be assigned space.

☐ Master Card ☐ Visa ☐ American Express ☐ Check # \_\_\_\_\_ Payment Amount: \$ \_\_\_\_\_

CARD NUMBER EXP. DATE CV CODE

NAME AS IT APPEARS ON CARD (PLEASE PRINT)

AUTHORIZED SIGNATURE DATE

## CANCELLATION OF SPACE

Written notice of cancellation of this contract, or reduction of space, must be received by the AAPD by **Feb. 2, 2027**, for full refund less an administration fee of \$500 will be made. If space is cancelled between **Feb. 3, 2027, and March 3, 2027**, 50 percent of the total refund fees will be retained by AAPD. Official notice received after that date negates any refund. Any space not claimed or occupied by 2 p.m. on Thursday, May 27, 2027 may be reassigned by the Academy without refund.

In the event that all booth space is sold, the Exhibitor will have the opportunity to be wait-listed, and payment will be processed. Companies will be entitled to a full refund in the event that the wait list does not clear.

## ELIGIBILITY, SPACE ASSIGNMENT, SCHEDULE, TERMS OF PAYMENT & CANCELLATION

Please note the rules and regulations listed in this Exhibitor Prospectus are part of the Contract to Exhibit. All companies must abide by statements in the Prospectus. All exhibiting companies must agree to Exhibitor Code of Conduct in Registration.

## SANCTIONS

The AAPD reserves the right to control or prohibit any exhibit that, in its opinion, is objectionable, may detract from the general character of the exposition and is not in keeping with the policies of AAPD. This reservation refers to companies, persons, products, and printed matter. AAPD may impose appropriate sanctions regarding current or future participation in any AAPD program. In the event of such restrictions or eviction, AAPD will not be liable for any refunds, rentals or exhibit expenses. Exhibitors must abide by Exhibitor Code of Conduct. Failure to do so could result in removal from show floor and future Annual Sessions.

## SIGNAGE

No signs or specially built displays may extend above the official booth height. Exhibits with enclosed ceilings ARE NOT PERMITTED. Helium balloons are NOT permitted. The official booth height for all booths is 8' except the official booth height for islands is 12'. Hanging signs are NOT PERMITTED, besides for show management. No part of the display between inline, corner or island booths may be suspended over an aisle. Only professionally printed signs are allowed in the exhibit hall. Booth display materials should be arranged in a manner so as not to obstruct sight lines of neighboring exhibitors. The maximum height of 8' is allowed only in the rear of the booth space (against the draping), with a 4' height restriction imposed on all materials in the remaining space forward to the aisle. Any variance requests must be submitted to AAPD by March 31, 2027. There are absolutely no variance requests allowed on-site. If your booth display is in violation of Show Management Term's you will be asked to rectify it or you will not be allowed to exhibit.

## SOUND DEVICES

The use of sound devices in the Exhibition area is strictly limited to the confines of an exhibitor's own booth; sound systems must remain at a conversational level and not be at such a decibel level as to interfere with the conduct of normal business in adjoining booths. The AAPD reserves the right to ban devices causing loud or objectionable sounds.

## MUSIC

The playing of any music on the exhibition floor is not permitted. This applies to live and all forms of recorded music.

## AUDIO VISUAL USAGE

Audio relating to exhibitor's equipment is permitted, provided projection equipment and screen are located in the rear one-third of the booth, and all viewers stand or sit within the booth.

Exhibitors shall not transmit nor permit anyone to transmit a description of any part of the AAPD Annual Session by means of radio, television, cable, videotape or other methods of transmission of audio or visual reports without the prior written consent of the AAPD.

## CARPET

Show management requires that all booths must have carpeting or approved flooring. If you haven't ordered carpet or installed your flooring by 2 p.m. on Thursday, May 27, 2027, show management will force carpet and you will be responsible for the cost.

## SOLICITATION

No exhibitor may call or invite a visitor out of one exhibit and into their own. Exhibitors must remain within their own exhibit space in demonstrating products, distributing literature, product samples or other materials; other areas of the facility or aisles may not be used for this purpose. Solicitation of business by anyone representing or connected with a non-exhibiting company is strictly forbidden.

## ADVERTISING

Firms and representatives of firms are prohibited from advertising, distributing literature, posting literature, or promotional products in the convention center or the headquarters hotel outside the confines of the designated exhibit area without the express written permission from the AAPD.

The AAPD does not endorse or promote any products or services related to any exhibit. The use of the AAPD logo, name, Annual Session artwork or any representation thereof shall be only at the express written consent of AAPD.

## PRODUCT SAMPLES/PROMOTIONAL ITEMS

The distribution of samples and souvenirs is permissible, provided the AAPD determines that it is done in a dignified manner and does not create a nuisance or interfere with normal business in adjoining booths. However, such activity shall be limited to promoting products and/or services of the exhibitor and must remain within the exhibitor's assigned booth area. Promotion of items offered by third parties/non-exhibitors is prohibited.

## DISTRIBUTION OF ADVERTISING MATERIALS

Canvassing any part of the exhibit hall or meetings rooms by anyone is strictly forbidden. Anyone so doing will be escorted from the AAPD Annual Session. Canvassing or distributing of advertising material by an exhibitor will not be permitted outside of the exhibitor's allotted booth space. Distribution of any literature through the official AAPD hotels or convention center is not permitted. Exhibitors may not use AAPD or Annual session logos in connection with any product or advertising materials without express prior permission.

## ANNUAL SESSION WEEK POLICY

The American Academy of Pediatric Dentistry Annual Session occurs each May; show dates typically are the Friday through Sunday of Memorial Day weekend. Pre-conference events begin as early the Tuesday before Memorial Day. As such, the AAPD designates Annual Session Week to be the period from 12:01 a.m., (host city time) the Monday prior to Memorial Day through 11:59 p.m., Sunday night of Annual Session.

Official AAPD and AAPD Foundation events, both sponsored and unsponsored, are conducted in the host city during the Annual Session Week period. Individuals, organizations, or corporations who wish to participate in or sponsor official AAPD and AAPD Foundation functions or events, and/or exhibit in AAPD Annual Session venues during Annual Session Week, are prohibited from hosting other functions and events that require an official event contract and deposit. The events are limited to 30 people including company staff. Furthermore, these events must be submitted for approval to the AAPD and can't interfere with any official AAPD programming.

Individuals, organizations, or corporations participating in the AAPD Annual Session who are found to be in violation of this policy during Annual Session Week will be subject to immediate removal from the Exhibit Hall and forfeiture of any recognition for sponsored events during that Annual Session, at the sole discretion of authorized AAPD representatives.

## DEMONSTRATIONS, SUBLETTING

Demonstrations by exhibitors should contribute to the attendee's knowledge in a professional way. Demonstrations and adequate space for interviews should be available within the confines of the individual exhibitor's booth. No interference with normal traffic flow and infringement on neighboring exhibits is permitted.

No exhibitor shall be allowed to sublet their exhibit space, or any portion of it, to another company or individual. All goods exhibited must be those manufactured or sold by the exhibitor in the regular course of business.

## SAFETY REGULATIONS

No combustible decorations, such as crepe paper, tissue paper, cardboard or corrugated paper, shall be used at any time. No storage of any kind is allowed behind the back drapes or in the exhibit space. All cartons, crates, containers, and packaging materials will be stored by the official service contractor at the exhibitor's expense. Up to one day's supply of operational materials may be stored within the exhibit space. All material, including scenery, drapes, signs, etc., used in construction of an exhibit booth MUST be flame retardant. Polyurethane foam must pass the "standard flame test". Only fire retardant cardboard and paper may be used. Affix certificate of flame proofing to the booth.

All aisles, corridors exit areas and exit stairways must be maintained at their required width at all times that the exposition is open. No obstruction such as chairs, tables, displays, or other materials will be allowed to protrude into the aisles.

## HOLD HARMLESS CLAUSE & INSURANCE COVERAGE

Exhibitors shall indemnify, hold harmless and defend the AAPD, the facility, their directors, agents and employees from any and all losses, claims, liability, damage, action, judgment recovered from or asserted against them, or other expense (including, without limitation, attorneys' fees and expenses) arising out of or relating to the exhibitor's use of the facility or from the conduct of exhibitor's business or from any activity, work, or things that may be permitted or suffered by exhibitor in or about the exhibit and the facility or from any breach or default in the performance or any obligation of the exhibitor's party to be performed under any provision of this agreement or arising from any negligence of exhibitor or any of its agents, contractors, employees, or invitees, including but not limited to the use of patented, trademarked or copyrighted materials, equipment, devices, processes, or dramatic rights furnished to or used by exhibitor, or other persons in connection with the exhibit and the facility. Exhibitor hereby assumes all risk of damage or loss to its property or injury to its officers, directors, employees, agents, contractors, invitees, or any attendees at the exhibit for any cause, and hereby waives all claims in respect thereof against the AAPD, except where such damage or loss arises out of the demonstrated sole gross negligence or willful misconduct of the AAPD or the facility.

Insurance protection will not be afforded to the exhibitor either by the AAPD or the facility. Exhibitors shall carry their own insurance to cover exhibit material against damage and loss, and public liability insurance of at least \$1 million per occurrence and \$1 million aggregate, against injury to the person and property of others. Policies shall name the AAPD as a named additional insured. The insurance policy shall provide that the policy will not be canceled without 30 days prior written notice to the AAPD. Certificates of insurance must be furnished prior to move-in at the facility. Send your proof of insurance by April 1, 2027, to the AAPD Headquarters.

## INTERRUPTION OR PREVENTION OF COMMERCIAL EXHIBITS

In the event the Commercial Exhibits is interrupted or prevented to be held for any reason beyond the control of the AAPD, then this Contract for Exhibit Space shall terminate and the exhibitor hereby waives any claim against the AAPD for damages of any kind or nature by reason of such termination except that any unearned portion of the space rental due hereunder shall abate, or, if previously paid, shall be refunded by AAPD to the exhibitor after deduction of such amounts as may be necessary to cover expenses incurred by AAPD in connection to the Commercial Exhibits.

## DAMAGE TO PROPERTY

The Exhibitor is responsible for any damage it causes to any property of others, to the facility or the AAPD. Exhibitors, or their agents, must not injure or deface the walls or floors of the building, the booths or the equipment in, on, or intended for use in the booths. If such damage should appear, the exhibitor is liable to the owner of the damaged property.

## EXHIBIT REGISTRATION AND BADGES

Exhibitors are encouraged to register in advance. Each 10' x 10' booth is entitled to (4) complimentary badges. Additional badges may be purchased at \$50 each (non-refundable). Each representative of an exhibiting company must wear the official badge at all times during the meeting.

Exhibit personnel must be registered and obtain his/her official badge at the AAPD Registration Area during published hours only. Badges are required for entry into the exhibit hall at all times. Badges are not transferrable and will be confiscated if worn by others than the person to whom issued. Other professionals/manufacturers are not to be issued exhibitor badges or register as exhibit booth personnel.

## COMPLIANCE WITH LOCAL ORDINANCES

Licenses and permits by local statute, ordinance or regulation (if any) are to be obtained and paid for by the exhibitor. Each exhibitor will be individually responsible for compliance with local health, fire and safety ordinances and regulations. All products or services exhibited must comply with all state and local regulations, and with all current FDA regulations for such products and services. The AAPD has no further responsibility to notify the exhibitors that this compliance is required.

## SECURITY

Professional security guard service is provided on a 24-hour basis, commencing with installation and concluding at move out. However, neither the AAPD, the security service or the Gaylord National Resort & Convention Center is responsible for any loss or damage to exhibitor property. Exhibitors are solely responsible for their own exhibit materials and should insure their exhibit against damage or loss.

## ELIGIBILITY REQUIREMENTS

The exhibit area is open only to exhibitors whose products and services are directly related to and useful in the practice of pediatric dentistry. Companies must be in good financial standing with the AAPD. Companies and individuals that sell products and services in conflict with AAPD oral health policies and clinical guidelines are not eligible to exhibit. All products and services must comply with all state and local regulations and with all current FDA regulations, if required.

AAPD reserves the right to reject or remove any exhibit or applicant whose products or services is not, in the opinion of the AAPD, compatible with the general character and/or objectives of the Academy, or is non-compliant with the Exhibitor Code of Conduct. At its discretion and without liability, the AAPD may accept or reject any application for exhibit space; revoke any application prior to the event; or remove, at the exhibitor's expense, any exhibit booth in its entirety or any displayed items contained in any exhibit booth deemed by the AAPD to be unsuitable for display in the exhibit hall. Exhibitors can't have services in their booths that are part of pre-existing AAPD sponsorship contracts including but not limited to: charging stations, activation stations, podcast studios.

## EDUCATION SESSIONS

Maintaining the integrity of the education sessions offered during Annual Session is of key importance to the AAPD. Therefore, exhibiting companies must agree to the specific guidelines for educational sessions conducted within the exhibit hall.

- Educational sessions in the exhibit hall are limited to small, hands-on demonstrations of the exhibitor's products or services. Sessions are limited to 10 attendees per session, per booth. Anything larger has to be via an Industry Insight Session. No exceptions.
- Educational sessions that attract any size audience, other than small personal demonstrations, are not permitted within an exhibitor's booth. Under no circumstances should an exhibitor offer CE credits in the exhibit hall, in their booth or in the same geographic area as the AAPD meeting.
- Companies interested in hosting a larger size audience in the exhibit hall should apply for the Industry Insight Sessions in the exhibit hall managed by the AAPD.

By managing the format and content of the sessions, the AAPD can maintain the intended purpose and atmosphere of the exhibit hall. Failure to comply with these guidelines affects your company's ability to exhibit at AAPD Meetings for five years.