

May 22-25
DENVER
 aapd²⁵



AN EVENT NOT TO BE MISSED

Thank you to those that attended AAPD 2024 in Toronto, Canada! The energy was felt throughout the entire show from the busy exhibit hall to all the fun activations throughout the hall! It was wonderful seeing our members together engaging and reconnecting.

On behalf of the American Academy of Pediatric Dentistry (AAPD), we are pleased to invite you to join us at AAPD 2025 in Denver, Colorado on May 22-25, 2025. This meeting is the highlight of the year for our organization, attracting over 30 percent of our member dentists, their staffs and families. Join us in Colorado for a weekend filled with wonderful educational and networking opportunities as well as the ability to see the latest products and innovations in the exhibit hall. AAPD is THE membership organization representing the specialty of pediatric dentistry.

The Academy's over 11,000 members are primary care providers, who also provide comprehensive specialty treatments for infants and children through adolescence, including those with special health care needs. Exhibitors and sponsors are an essential part of the overall experience during AAPD 2025. Meet and interact with professionals to discuss products and services that streamline practice management, improve treatment technologies and help pediatric dentists excel.

Beyond the face-to-face interaction in the exhibit hall, we offer a variety of sponsorship opportunities that can be tailored to your company's specific needs. These opportunities allow your company to be connected to our members in a meaningful way during AAPD 2025, as well as throughout the year.

We look forward to seeing you in Colorado for AAPD 2025!

Cordially,

John S. Rutkauskas, D.D.S., M.B.A., CAE
Chief Executive Officer



The total registration for AAPD 2024 was 5,001! Here's the breakdown:



SEE WHY WE ARE THE BIG AUTHORITY ON LITTLE TEETH:

- American Academy of Pediatric Dentistry has over 11,000 members
- American Academy of Pediatric Dentistry has five districts in United States and Canada
- Nearly 90% of practicing pediatric dentists are members of the American Academy of Pediatric Dentistry
- Nearly half of the American Academy of Pediatric Dentistry Members are 10 years or less out of residency
- In 2024, 95% of pediatric residency graduates became Active Members
- 55% American of Academy of Pediatric Dentistry Members are female
- American Academy of Pediatric Dentistry is one of the fastest growing dental specialty groups



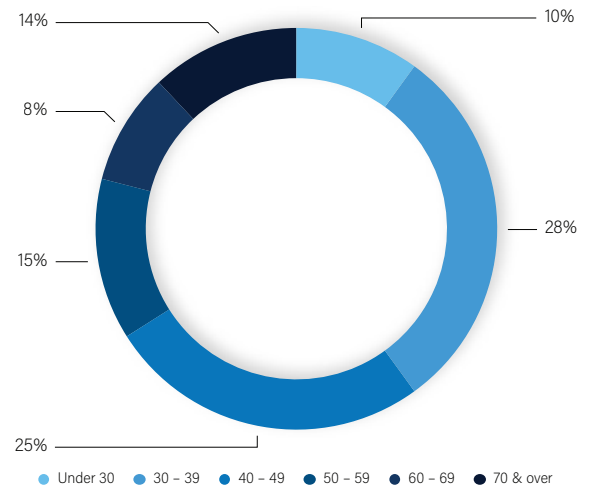
Membership by Category

Active	7,139
Life	450
Associate	48
Affiliate	385
International	131
Retired	1,475
Predoctoral Student	339
Postdoctoral Student	1,035
International Colleague	29
International Student	135
Honarary	2
Allied	8
Friends of Pediatric Dentistry	12
Total	11,198

AAPD Members By Gender

55% **45%**
Female Male

AAPD Members By Age



READY TO BE PART OF THE LARGEST PEDIATRIC DENTAL MEETING?

The targeted audience of pediatric dentists makes this a show you do not want to miss! The AAPD Annual Session is a dynamic three-day event offering continuing education and networking opportunities for America's Pediatric Dentists. Exhibitors and sponsors are vital to making this an exceptional experience. The exhibit hall at the AAPD Annual Session is energetic and engaging throughout the entire show. The timing is perfect as it is right before our members' busy season during the summer. That means it is an ideal time for members to engage with exhibitors and purchase products for their busy season. Attendees are eager to see the latest products and innovations and are also ready to place orders. The exhibit hall is a draw for our members throughout the entire meeting.

SEE THE FEEDBACK FROM FELLOW EXHIBITORS ON WHY THEY ATTENDED AAPD 2024:



“The number of dentists you get to meet. New and current customers.”

“Quality attendees and engaging doctors.”



“This is by far the easiest way to reach a large number of residents in one weekend. “

“The sense of community amongst pediatric dentists.”



HEAR FROM AAPD 2024 ATTENDEES AND THEIR EXPERIENCE IN THE EXHIBIT HALL:

Over 40% of attendees visited the exhibit hall daily. Also, over 60% of attendees stated that the main reason they go to the exhibit hall is to see the latest technology, services, and products.



“We buy a lot there!”

“To hear about new products and ideas. I find something new every year. I love it. It’s half the reason I come.”



“Talking with the vendors provides its own education about practice options, techniques, materials and perspectives.”

“To find out any new products or services to provide my patients the highest possible dental care.”

“To see the new products, to speak with the companies face-to-face to discuss the products.”

“Connect with vendors who have taken care of me for many years. Ordering supplies. Seeing what’s new.”

“It’s a great opportunity to network and do fun activities, see new technologies and learn about vendors.”



"To bridge the gap between academia and industry."



"To learn about new products, try them and get competitive offers ."

"To see new and innovative technology."



"Great to speak to companies about new products and try them out."

WHAT CAN THE AMERICAN ACADEMY OF PEDIATRIC DENTISTRY DO FOR YOU?

- Connect you with our members who are engaged and eager to buy products/services at Annual Session before their busy time in the summer.
- Give access to our over 11,000 members who specialize in pediatric dentistry and utilize your products/services to help them be successful in their career.
- Cultivate existing relationships and make new connections with decision makers.
- Allow you opportunities to engage with our growing number of Early Career Dentists.
- Create brand exposure/awareness at Annual Session and throughout the year.

If your company is interested in sustaining relationships with current customers or connecting with potential buyers, AAPD Annual Session is the opportunity to meet with these buyers and decision makers.

PLAN AHEAD FOR OUR FUTURE ANNUAL SESSIONS IN GREAT VENUES



2025



2026



2027

SPONSORSHIP OPPORTUNITIES

As our partner you can help us achieve our ultimate goal of supporting pediatric dentists and providing access to oral health care for ALL children. By partnering with the AAPD you increase your brand exposure to our over 11,000 members. The sponsorship opportunities are divided into sections to help your company best accomplish their goals. However, if you don't see the right opportunity please reach out as we can get creative!



Annual Session App

Be the exclusive sponsor of the meeting app which is the main source of the most up-to-date information for the meeting. The app is the attendee's roadmap once they are onsite. The opportunity includes: one splash ad, a tile ad, two banner ads in app with one linking to company home page. Specific logo recognition includes January and May PDT, Annual Session program book and onsite signage. Attendees can utilize the app as a resource even after the meeting is over.

Sponsorship Fee: \$25,000

Industry Insights

This is an opportunity for exhibiting companies to present their product or concept to our members. There will be sessions Friday-Saturday. Space is limited so sign up now. Any interested companies must sign up by November 1, 2024 in order for session to be included in AAPD 2025 registration.

Sponsorship Fee: \$10,000: Limit one session per company

Charging Table in Exhibit Hall Foyers

Everyone is always connected via their phone or computer so your company can provide a charging solution. Your company has the opportunity to brand the charging table outside the exhibit hall.

Sponsorship Fee: \$6,500

Main Lobby Signage

Make a mark by having your company branding in the Main Lobby! Many attendees congregate in the lobby and they will be also looking around at the signage. AAPD will determine which spaces are designated for sponsorship and all artwork must be approved by the AAPD.

Sponsorship Fee: Starting at \$10,000 and varies based on opportunity

Escalator Signage

One of the main ways to get to all the activity of AAPD 2025 is via the escalator and your company has the opportunity to brand it! This opportunity allows you to have people thinking about your company before they even enter the exhibit hall. AAPD will determine which escalator is used for the branding opportunity. All artwork must be approved by the AAPD.

Sponsorship Fee: \$15,000

Journal with Logo

Each attendee will receive a high-quality journal with your logo on the cover to carry around the meeting to take notes and bring home, promising major brand recognition. This exclusive sponsorship will provide prolonged brand exposure as attendees take their notes back to the office.

Sponsorship Fee: \$25,000



Keynote Speaker

Kick off the scientific program at the Opening Session with your sponsorship of the Keynote Speaker, reaching an audience of 1,500 or more attendees! This opportunity includes introducing the speaker with brief scripted remarks.

Sponsorship Fee: \$35,000

Keynote Entertainment

Start Friday morning off on a high note by sponsoring the Keynote Entertainment. This is a unique opportunity to be connected with nearly all our attendees. In the past we have had a Hamilton rendition, Blue Man Group, and SeaWorld Experience. Sponsor the Keynote Entertainment and attendees will be sure to be talking about the exciting performance. You will have onstage recognition and the opportunity to have a representative give brief scripted remarks.

Sponsorship Fee: \$25,000

Lanyards

Each attendee needs a lanyard for their badge throughout the meeting. Your company will be the exclusive sponsor of the Annual Session lanyards.

Sold

Program Book

The program book provides attendees with pertinent information and it serves as a resource throughout the entire meeting. This sponsorship gives you recognition near registration with branded program book bins as well as logo acknowledgement in the conference app, the on-line itinerary planner, January PDT, the program book, as well as onsite signage. In addition, your company gets the main cover page ad in the program book.

Sponsorship Fee: \$15,000

Registration Sponsor

The first stop for every attendee is registration and this area remains the main information point throughout the meeting. Your branded logo will be at registration to welcome all the attendees! Sponsorship includes logo on registration desk signage and in registration confirmation emails.

Sponsorship Fee: \$25,000

Tote Bags

The bags will be co-branded with the AAPD show logo as well as your company logo and distributed near registration. AAPD will produce the design and order the bags.

Sold



WiFi Sponsor

Attendees want to stay connected throughout the conference and your company can make that happen as the Wifi Sponsor. Your company will be associated with this highly popular amenity. You can promote your brand by having your company logo on the home splash screen for WiFi. In addition, there will be signage around registration with recognition as Wifi sponsor. A conference app ad will provide the Wifi password with recognition for your company. Please note password will be determined by the convention center and AAPD.

Sponsorship Fee: \$30,000

Transportation

Exclusive support

Make it easy for attendees to get to and from the Welcome Reception by sponsoring the transportation. Some coaches have the possibility to include small tv monitors that you can provide information to play.

Sponsorship Fee: \$45,000





INTERACTIVE OPPORTUNITIES



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Headshot Lounge

The Headshot Lounge has become an extremely popular stop for our attendees. It is a great way for attendees to refresh their LinkedIn or website picture. The Headshot Lounge in the exhibit hall will be named the “Your Company” Headshot Lounge. The lounge will serve as another touch point for your company on the floor. Your company can have information to pass out within the Headshot Lounge. AAPD will secure the headshot company and will determine the location on the show floor. AAPD will work with your company on branding opportunities within the lounge. This opportunity will be open to all attendees including members and pre- and post-doctoral students.

Sold

Activation Station

Be the hub for participation and creativity as the Activation Station Sponsor. This highly energetic area is a draw for attendees as there is a new activation every two-three hours. The excitement and energy in this area will leave attendees talking. There is sure to be a buzz around the Activation Station!

Sold



Walking Challenge

Help attendees stay active during AAPD 2025. Sponsoring the Walking Challenge allows you to drive specific brand engagement, such as increasing traffic to your booth while promoting a healthy lifestyle. There is a branded app for the challenge that attendees download and use to track their steps. In addition, there would be a branded leader board monitor at the center as well as additional branded signs. Get active at AAPD 2025 with this sponsorship!

Sponsorship fee: \$15,000



Wellness Session Morning

Help attendees start their day of learning and networking right by being the sponsor of the morning wellness session. This yoga/meditation will calm and prepare attendees for an action packed day.

Sponsorship Fee: \$10,000



NETWORKING OPPORTUNITIES



NETWORKING OPPORTUNITIES

Board of Trustees Breakfast

Your company would be the exclusive sponsor of the Board of Trustees Breakfast on Sunday morning. Verbal recognition is given to the sponsor during the breakfast.

Sponsorship Fee: \$15,000



Board of Trustees Lunch

Your company exclusive sponsor of the Board of Trustees Luncheon. Verbal recognition is given to the sponsoring company during lunch.

Sold

Daily Continental Breakfast

Sponsor a Friday and Saturday morning continental breakfast for attendees. This is an excellent opportunity to network with attendees both days before the days program begins.

Sponsorship Fee: \$20,000

Fun Afternoon Exhibit Hall Break

Sponsor a Friday or Saturday fun afternoon break in the exhibit hall for attendees. Everyone needs a boost of energy in the afternoon and you can be that solution! Your company will work with AAPD on the specifics of the break whether it is something refreshing like ice cream or energy boosting health bars!

Sponsorship Fee: \$20,000

Office Staff Reception

Connect with the nearly 1,000 office staff that attend Annual Session. This is great opportunity to network with the people that help make the pediatric office complete. This is a nice way to unwind and socialize after a full day of learning.

Sponsorship Fee: \$20,000

Farewell Dinner Reception

This reception will occur on Sunday night during Annual Session at a unique venue determined by the AAPD. It allows your company exposure with the boards of AAPD/AAPD Foundation as well as leading donors and supporters of the Academy. This reception occurs before the President's Farewell Dinner at the same venue.

Sold





President's Farewell Dinner

Help to close out Annual Session by sponsoring The President's Farewell Dinner on Sunday night. This opportunity allows you exposure with the boards of AAPD/AAPD Foundation as well as leading donors and supporters of the Academy. The President's Farewell Dinner takes place at a unique, desirable location in the Annual Session host city. A representative from your company will be able to give brief remarks during the scheduled event programming.

Sponsorship Fee: \$50,000

Joint Academic Day Reception

Connect with the Program Directors and faculty after a long day of learning. This will be a fun, informal setting to connect with them. The group will enjoy the ability to unwind with colleagues after a day of learning. A representative from your company will be able to give brief scripted remarks.

Sponsorship Fee: \$25,000

After Glow Reception

The Saturday night during Annual Session is a time for attendees to re-connect with colleagues from dental school or their residency. The After Glow Reception is a new opportunity that allows the fun to continue after the Affiliate and Alumni Receptions. This reception will be at a location decided by the AAPD at one of the hotels where the majority of the Affiliate and Alumni Events are held. This reception includes light bites and drinks and will be a ticketed event. A representative from your company will be able to give brief remarks. Also, the company can give away branded swag. Additional exposure includes logo acknowledgement in the conference app, the online itinerary planner, January PDT, the program book, as well on-site signage. In addition, AAPD will help promote this event to members in our various e-blasts.

Sponsorship Fee: \$60,000

Refreshment Break

Mix and mingle with attendees in the hospitality area of the exhibit hall. This affordable sponsorship provides your company with exposure to all attendees searching for a refreshment during the meeting.

Sponsorship Fee: \$5,000 for one break (either am or pm); \$15,000 for a day's worth of breaks



NETWORKING OPPORTUNITIES FOR EARLY CAREER DENTISTS

Annual Session Career Fair and Happy Hour

The Career Fair is a personal and dynamic way of connecting with members of the Academy. The Career Fair attracts 200+ members to an engaging environment that showcases job opportunities to new pediatric dentists, graduating pediatric dental residents and those looking to make a career change. The Career Fair is immediately following the Early Career Dentist Course so a great majority of them attend. The sponsorship includes beer and wine to have an engaging, fun element to the Career Fair. This sponsorship includes logo acknowledgement in the conference app, the online itinerary planner, January PDT, the program book, as well as on-site signage.

Sponsorship Fee: \$20,000

Early Career Dentist Happy Hour

The AAPD will determine the location of the event during AAPD 2025. This opportunity allows you exposure with over 400+ residents. In addition, AAPD will provide a co-branded (AAPD, your company logo) giveaway for all attendees of the happy hour.

Sold

AAPD Research and Poster Competition

The event shall be named as “Your Company” Poster Competition. On a yearly basis over 400+ residents participate in the poster competition. Your company will have logo recognition for the entire submission process, print materials, the app, program book, and on-site signage. Your company will have one six foot table within the poster competition area where they can have a representative and any promotional materials. A representative from your company will be able to present the awards to the winners at the General Assembly on Sunday.

Poster Competition and Poster Gallery: \$40,000

Public Oral Health Advocacy Conference (POHAC) Resident Reception

POHAC usually occurs in March/April in Washington, DC. Your company will have access to leaders of the Academy and AAPD Foundation in addition to the over 200 residents that attend the meeting. Your company will be able to give brief, scripted welcoming remarks at the reception. There will be on-site signage as the sponsor of the reception.

Sponsorship Fee: \$25,000





Pediatric Oral Health Advocacy Conference (POHAC) Resident Orientation/Training

The POHAC Resident Orientation/Training Session usually occurs in March/April in Washington, DC. The course is for the over 200 residents in attendance. The course focuses on prepping the residents for visits to the Hill. A representative from your company will be able to give brief, scripted welcoming remarks at the orientation as well have information at their seats. There will be on-site signage as the sponsor of the education session.





EDUCATIONAL OPPORTUNITIES

Annual Session Scientific Program Course

Various major lectures, by nationally and internationally prominent speakers, are presented during the cutting edge scientific program portion of AAPD 2024. Several hundred members attend these lectures. Additional exposure includes logo acknowledgement as the lecture sponsor in the conference app, the online itinerary planner, January PDT and the program book.

Sponsorship Fee: \$5,000 – \$10,000; Depending on session length

AAPD Preconference CE Course

This day-long continuing education course is a big draw at the Annual Session, attracting a large number of pediatric dentists and staff. At AAPD 2024 we had over 450 in attendance at the preconference course. The topic of the pre-conference course is always very relevant and interesting for all dentists and staff. This course always occurs on Thursday before the Opening Session on Friday. Sponsor the Preconference Course and be connected with the education session that kicks off AAPD 2024!

Sponsorship Fee: \$25,000

A representative will be able to say brief scripted remarks during lunch.

Joint Academic Day

Be a part of the meeting that occurs before AAPD 2025. Your company will have access to the scientific minds of the Academy and will be able to spend quality time with these pre and postdoctoral faculty members.

Sponsorship Fee: \$15,000

A representative will be able to say brief scripted remarks during lunch.



Sound Bites

Sound Bites are popular with our members! Members are allowed to submit a proposal for a Sound Bites Session. The Scientific Program Committee will determine the final speakers for these sessions. The sessions will occur Friday and Saturday from 8:00 - 5:00pm and on Sunday from 8:00 am - 11:00 am, each session is one hour in length. These sessions are meant to tailor to a more intimate learning experience for a shorter amount of time.

Sponsorship Fee: \$35,000

MiniClinics

Up to eight, 45-minute MiniClinic presentations on clinical topics are presented throughout the day at Annual Session. MiniClinics are divided into two sessions, morning and afternoon. These fast-paced sessions are extremely popular! Several hundred members attend these lectures. Additional exposure includes logo acknowledgement as the lecture sponsor in the conference app, the online itinerary planner, January PDT and the program book.

Sponsorship Fee: \$5,000 for one session; \$10,000 for both

String of Pearls

Up to twelve, 15-minute String of Pearls are presented during this session. Speakers will present a single idea or concept to share for attendees to take right back to their office. These fast-paced sessions are extremely popular! Several hundred members attend these lectures. Additional exposure includes logo acknowledgement as the lecture sponsor in the conference app, the online itinerary planner, January *PDT* and the program book.

TBD

PARTNER SPOTLIGHT SESSIONS

AAPD 2025 is a great place for educators and industry thought leaders to host an event. Take advantage of this unique opportunity to reach the largest group of pediatric dentists in the world. The spotlight session will allow you the opportunity, with approval from the AAPD, to determine the topic and the speaker for the session. This gives you control on what information you want to share with our members on behalf of your company. Please note there are limited opportunities.

AAPD encourages industry involvement at AAPD 2024 and recognizes your interest in interacting with our attendees. Attendance is based on the activity and topic. AAPD will help promote the event and host it within our platform. Company will be responsible for providing registration link for the event. The spotlight session will be recorded at AAPD 2025. Consider the following offerings during the meeting's inclusive dates, in accordance with our guidelines:

- CE Symposia or educational offering
- Focus groups
- Non-CE events

Benefits for Partner Spotlight Sessions

- A complimentary listing in the Conference App
- A complimentary listing on the AAPD 2025 website
- AAPD will promote your spotlight session on our itinerary planner and overall schedule
- The spotlight session will be recorded at AAPD 2025 and available in Education Passport after the meeting
- AAPD will include your spotlight session and registration link in emails to all membership

Sponsorship Fee: \$25,000

Guiding Principles for CE

AAPD is a recognized ADA CERP provider. As such, the AAPD must assure that all of its CE activities enhance the dentist's ability to care for patients. AAPD works to meet the criteria of the ADA CERP including the Standards and Criteria for Recognition pertaining to commercial or potential conflict of interest.

Any educational activity, spotlight session or non-CE activities that have not been planned or sponsored by the AAPD are considered satellite events. Therefore, there can be no implication in any promotional materials, handouts, or enduring materials that they are planned, sponsored by, or endorsed by the AAPD. The AAPD does not provide ADA CERP for partner spotlight sessions or other educational programs.

AAPD requires that all CE activities also be in compliance with the Standards and Criteria for Recognition pertaining to commercial or potential conflict of interest by the ADA CERP. Both satellite CE and non-CE activities may only be held during designated times assigned by the AAPD and must not compete with officially sanctioned Annual Session programs or events. All promotional materials associated with partner spotlight sessions must be reviewed and approved by the AAPD prior to distribution.

ONLINE EDUCATIONAL OPPORTUNITIES

Continuing EDge

The monthly Continuing EDge email provides members with the most up-to-date information on educational opportunities offered by the AAPD. With outstanding open rates, EDge is committed to being the education resource for members and their teams. Sponsorship includes exclusive advertising in each monthly email.

Sold

Digital Itinerary Planner

Sponsor the digital Scientific Program Proceedings and reach attendees before, during and after AAPD 2025! The speaker handouts are what attendees crave and this opportunity provides even more exposure. Handouts are available in advance of the meeting to all registrants. Your digital ad and company logo is featured prominently throughout the digital version with multiple opportunities to customize a message. This is an on-going educational resource for attendees.

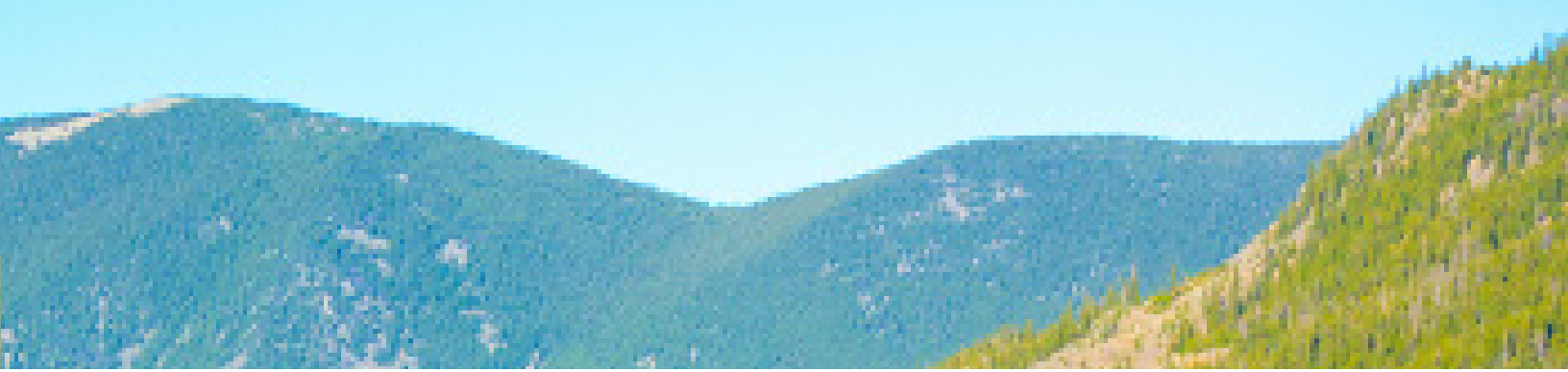
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Education Passport

The AAPD Education Passport is an online learning portal created to enhance the professional development of those in the field of pediatric dentistry. With over 10,000 users, the Education Passport provides high-quality AAPD course content with the ability to earn continuing education at their convenience. Online access includes speaker presentations, audio content, handouts, and CE certificates available anytime, anywhere! This is a constant resource for our members to access high quality continuing education. Your company would be able to have ads in the Passport that you could rotate throughout the year.

Sponsorship Fee: \$30,000





Podcast: Little Teeth Big Smiles

The AAPD produces podcasts as a way to provide relevant and educational material to pediatric dental professionals. Topics include, but are not limited to SDF, behavior management, practice management, trauma and more, led by host, Dr. Joel Berg.

Podcast: Newly Erupted

Created for residents and early career dentists, this series aims to focus on topics that will help kick start their career in the dental field. Our host, Dr. Joel Berg interviews a variety of guests on very interesting topics.





CONTINUING EDUCATION COURSES

Exhibit Opportunities

The AAPD invites you to exhibit with us at our CE courses offered throughout the year. Gain exposure and meet our pediatric dentists and residents face-to-face. If you are interested in exhibiting, please contact Assistant Director for Meetings and Continuing Education, Colleen Shennan at cshennan@aapd.org. Companies with competing products to an exclusive sponsorship are prohibited from exhibiting. Visit www.aapd.org for a listing of current courses.

\$1,000 per course

AWARD OPPORTUNITIES

Pediatric Dentist of the Year Award

Established in 1998, this annual award honors a pediatric dentist who has made significant contributions to the dental profession and the specialty of pediatric dentistry through clinical practice, academics or policy development over the past year. Recipients will also have devoted extensive volunteer leadership service to the dental profession and the specialty.

Sponsorship fee: \$20,000

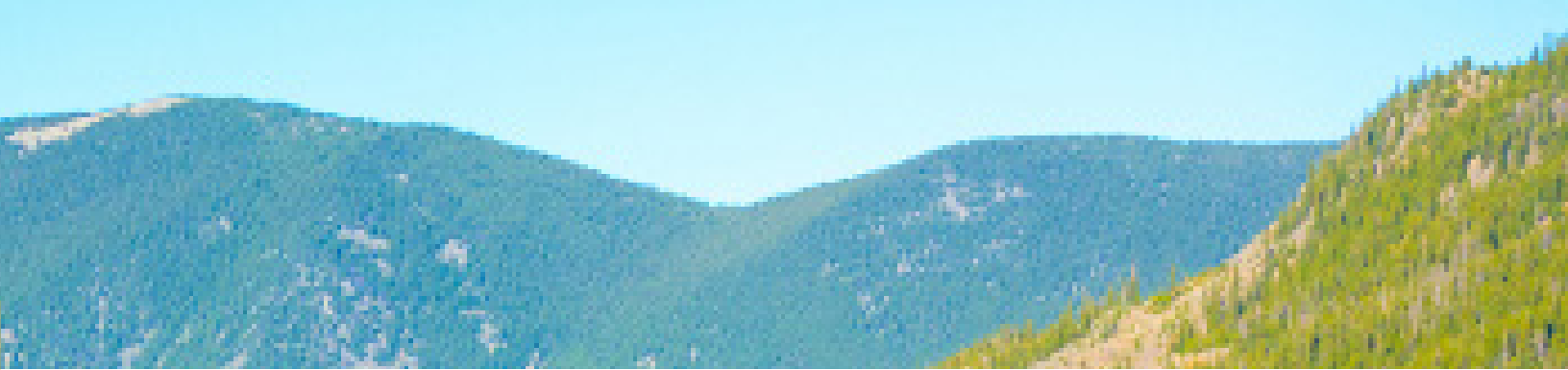
Leadership in Education and Administration Program

After many years of offering this well received and highly sought after scholarship program, the AAPD and AAPD Foundation explored ways to improve upon it. Now known as the Leadership in Education and Administration Program (LEAP) (previously named the Master Clinician Scholarship), expanded courses are available. Building on the momentum of the past several years, the Academy for Advancing Leadership's (AAL) Institute for Teaching and Learning (ITL) course will still be offered (3 scholarships), but now scholarships for AAL's Chairs and Academic Administrators Management Program (CAAMP) will also be awarded (2 scholarships).

The difference between the two programs:

- [The Institute for Teaching and Learning \(ITL\) course](#) is designed as an onsite program to help participants achieve better student outcomes by refining their teaching skills and enhancing the quality of their interactions with students.
- [The Chairs and Academic Administrators Management Program \(CAAMP\)](#) is an interactive program designed to address the unique challenges faced by new, current, and aspiring administrators.

Cost of One Scholarship: \$10,000



Graduate Student Research Award (GSRA)

The Graduate Student Research Award (GSRA) was established in 1989 for pediatric dentistry residents and recent graduates. The goals of the program are to give applicants a chance to present their research during AAPD's Annual Session, to show the breadth of research that is being undertaken at various institutions, and to highlight interesting cases encountered by applicants. After completing the application process, the AAPD Council on Scientific Affairs selects eight finalists to present their research during AAPD's Annual Session. Your company will be the sponsor of the GSRA competition and present plaques to the award winners during Annual Session.

Sponsorship Fee: \$20,000

Research Awards

The Postdoctoral Research Awards were designed for student members of the AAPD who are enrolled in an advanced educational program and wish to contribute research to pediatric dentistry. The goal for the program is to promote and support innovative research by residents in pediatric dentistry. Up to three pediatric dentistry postdoctoral students/residents are selected each year to receive a yearlong research fellowship and are invited to present their research at AAPD's Annual Session. Your company will be the sponsor of the research presentations.

Sponsorship Fee: \$35,000



Please reach out for more information to Assistant Director for Meetings and Continuing Education, Colleen Shennan at cshennan@aapd.org.



JOINT SYMPOSIUM IN EDINBURGH SEPTEMBER 2025

We have a unique international symposium planned with the Royal College of Surgeons of Edinburgh and the European Academy of Pediatric Dentistry on September 19-20, 2025. The event will take place at the Royal College of Surgeons of Edinburgh in their beautiful facilities. We are expecting 300 attendees from all over the world. In addition, we will have a synchronous feed internationally. We expect the reach of this meeting to be very far due to the topics, expert speakers, and collaboration between three top organizations in pediatric dentistry.

Symposium Sponsor

- Overall Symposium sponsor for up to 300 attendees
- As Overall Symposium sponsor, you will be the exclusive company in your product field
- A company representative can give brief scripted remarks during the opening general session
- During one of the lunches a company representative can give a brief 20-30-minute presentation about your products or services
- Prominent tabletop exhibit near the main registration
- AAPD will send pre- and post-symposium emails on your behalf
- A number of complimentary Welcome Reception Tickets
- Sponsor has ability to provide giveaway to all attendees at their seat in the opening general session

Welcome Reception:

- Exclusive sponsorship of the Welcome Reception (open to all attendees)
- A representative from your company can give brief welcome remarks at event
- Sponsorship logo recognition will include: on-site signage, program book, and conference app, *depending on venue on-site signage opportunities*
- Sponsor has ability to provide a giveaway to attendees upon leaving the event
- Complimentary tabletop exhibit



Tote Bags :

- Exclusive sponsor of the tote bags for the Symposium. AAPD will design the bags with approval from the company.
- Company can provide literature about their company in the bags.
- A company representative can pass out the bags to all attendees during registration
- Complimentary tabletop exhibit space
- Sponsorship logo recognition will include: on-site signage, program book, and conference app
- AAPD will send a pre-symposium email on your behalf
- A number of complimentary Welcome Reception Tickets

Lanyards:

- Exclusive sponsor of the lanyards with your company logo on them
- Lanyard design and style will be confirmed with sponsor
- Complimentary tabletop exhibit space
- Sponsorship logo recognition will include: on-site signage, program book, and conference app
- AAPD will send a pre-symposium email on your behalf
- A number of complimentary Welcome Reception Tickets

Lunch Sponsor:

- Exclusive sponsor of one lunch during the symposium
- Company representative can give 20-30 minutes of remarks during the lunch
- Can provide collateral on each attendee's seat during lunch
- Reserved table during the lunch to invite clients to sit with your team
- Complimentary tabletop exhibit space
- AAPD will send a pre-symposium email on your behalf
- A number of complimentary Welcome Reception Tickets

**Breakfast Sponsor:**

- Exclusive sponsor of one breakfast during the symposium
- Company representative can give 20-30 minutes of remarks during the breakfast
- Can provide collateral on each attendee's seat during the breakfast
- Reserved table during the breakfast to invite clients to sit with your team
- Complimentary tabletop exhibit space
- AAPD will send a pre-symposium email on your behalf
- A number of complimentary Welcome Reception Tickets

Education Sessions:

- Four opportunities to sponsor education sessions (only one session allowed per company)
- Complimentary tabletop exhibit space

Exhibit Opportunities:

- Have the ability to exhibit in a main area of the meeting space to connect with attendees
- Each company will be provided a 6ft table
- Exhibiting companies will be listed in the conference app and program book



ANNUAL SESSION EXHIBITS

ANNUAL SESSION EXHIBITS

Booth Fees

Before Feb. 1, 2025

\$2,280 – 10' x 10' In-line booth
\$2,520 – 10' x 10' Corner booth
\$10,560 – 20' x 20' Island booth

After Feb. 1, 2025

\$2,480 – 10' x 10' In-line booth
\$2,720 – 10' x 10' Corner booth
\$10,760 – 20' x 20' Island booth

Exhibit Dates & Show Hours

Thursday, May 22, 2025

8 AM – 5 PM

Friday, May 23, 2025

9 – 10:30 AM

11:30 AM – 2 PM

1 – 3 PM

Saturday, May 24, 2025

9 – 10:30 AM

11:30 AM – 2 PM

1 – 3 PM

Sunday, May 25, 2025

9 – 10 AM

10 AM

8 AM – 5 PM

Exhibit Hall Set-Up

9 AM – 5 PM

Continental Breakfast in the Exhibit Hall

Lunch in the Exhibit Hall

Refreshment Break in the Exhibit Hall

9 AM – 5 PM

Continental Breakfast in the Exhibit Hall

Lunch in the Exhibit Hall

Refreshment Break in the Exhibit Hall

9 AM – 12 PM

Continental Breakfast in the Exhibit Hall

Attendee Raffle in the AAPD Booth

Schedule of events is tentative and subject to change as needed by AAPD Show Management.





Booth Assignment and Priority Point System

Booth assignments are made based on a priority point system. After the initial space draw, booths are assigned on a first-come, first-served basis. Points are earned by longevity of participation at the AAPD Annual Session, the number of booths utilized, and advertising and sponsorship of AAPD functions and programs throughout the year, including the Annual Session. Exhibitor points are cumulative and carried over from one participating year to the next.

AAPD assigns all booth space in a fair and equitable manner using the point system and considers the assignment of space as accepted unless rejected by the Exhibitor in writing within 14 days from the receipt of booth confirmation.

For more information, please contact AAPD Assistant Director for Meetings and Continuing Education, Colleen Shennan at cshennan@aapd.org or by calling (312) 337-2169.

Exhibit Rules and Regulations

The rules and regulations listed in this Exhibitor Prospectus are part of the Contract to Exhibit. In addition, exhibitors must agree to the AAPD Code of Conduct. All matters and questions not covered in the contract to exhibit are subject to the express decisions of the AAPD. The terms of this contract and all other rules and regulations applicable to this Annual Session and exhibitor's space may be amended at any time by the AAPD, and all amendments so made shall be equally binding on the exhibitor and all other exhibitors affected by them. In the event of any amendment or additions to this contract and/or rules and regulations applicable to the events and the exhibitor's space, written notice will be given by the AAPD to the exhibitor and all other exhibitors that may be affected by them.

Eligibility Requirements

The exhibit area is open only to exhibitors whose products and services directly relate to the practice of pediatric dentistry, or provide specific support to pediatric dentists. Companies must be in good financial standing with the AAPD. Companies and individuals that sell products and services in conflict with AAPD oral health policies and clinical guidelines are not eligible to exhibit. All products and services must comply with all state and local regulations and with all current FDA regulations, if required.

AAPD reserves the right to reject or remove any exhibit or applicant whose products or services is not, in the opinion of the AAPD, compatible with the general character and/or objectives of the Academy, or is non-compliant with the Exhibitor Code of Conduct. At its discretion and without liability, the AAPD may accept or reject any application for exhibit space; revoke any application prior to the event; or remove, at the exhibitor's expense, any exhibit booth in its entirety or any displayed items contained in any exhibit booth deemed by the AAPD to be unsuitable for display in the exhibit hall. Exhibitors can't have services in their booths that are part of pre-existing AAPD sponsorship contracts including, but not limited to charging stations, and education sessions.



Americans with Disabilities Act

Exhibitor shall be responsible for compliance with the Americans with Disabilities Act with regard to their booth space, including but not limited to, wheelchair access.

Exhibitor Service Kit

An Exhibitor Service Kit that contains complete information and order forms for all exhibit services will be sent to participating exhibitors in the spring from the AAPD Official Service Contractor. Freeman is the official contractor for the AAPD.

Booth Construction

Installation & Dismantling

All crated displays must be set up by the designated time. If not, the AAPD will order them set up, and all applicable charges will be applied to the Exhibitor of record. All booths must be carpeted.

- A. The Official Contractor claims jurisdiction over all set-up and dismantling of exhibits including signs and laying of carpet. This does not apply to the unpacking and placement of Exhibitor merchandise. Exhibitors may set up exhibit displays if one person can accomplish the task in less than one-half hour without the use of tools.

If exhibit preparation, installation or dismantling requires more than one-half hour, personnel from the Official Contractor must be used.

- B. The Official Contractor claims jurisdiction on the operation of all material handling equipment, all unloading and reloading, and handling of empty containers. An Exhibitor may move materials that can be carried by hand, by one person in one trip, without the use of dollies, hand trucks or other mechanical equipment.
- C. Exposed unfinished sides and exhibit backgrounds must be draped to present an attractive appearance. The exhibits will be inspected during the set-up time, and the Official Contractor, with the approval of the AAPD, will provide draping as deemed necessary. Any charges incurred will be the responsibility of the Exhibitor.
- D. If Exhibitors fail to remove their materials from the Exhibition area in a timely manner, Exhibitors shall indemnify, hold harmless and defend the AAPD from and against any and all fees or expenses that must be paid to the facility as a result of such late removal. Any property remaining in the Exhibition area after the termination of the AAPD Annual Session Exhibition may be disposed of or stored at the Exhibitor's sole cost, as the Official Contractor or facility deems appropriate.



Outside Contractors

- A. Exhibitors may use outside contractors to perform all work desired at the Exhibitor's booth space. The AAPD assumes no liability for any work performed by such contractors, and Exhibitors shall look solely to such contractors in the event of any injury or damage resulting from work performed by such contractors.
- B. All outside installation and dismantling contractors or individuals hired directly by Exhibitors to erect and dismantle exhibits shall provide the AAPD with a valid Certificate of Insurance at least 45 days prior to exhibition opening so permission may be given for said contractor(s) to operate.

Variance Request

IMPORTANT! All requests for booth design variances must be submitted by March 31, 2025. Submit via email including a written explanation of design and variance being requested and a scaled floor plan to include dimensions, clearly identifying the area in which the variance is being requested. No variance will be granted at show site. Please include photos or diagrams.

The height limit for a 10' x 10' booth is 8 feet and the official booth height for islands is 12 feet. This height limit will be strictly enforced. Hanging signs are not permitted, except for show management.

Terms of Payment

A deposit (U.S. funds) of 50 percent of the total cost must accompany the Contract for Exhibit Space to guarantee booth space. Any balance due is payable on or before Feb. 1, 2025, to guarantee the booth. If space is contracted after Feb. 1, 2025, payment in full must accompany the contract for space. Exhibit space that is not paid in full within this time frame is subject to reassignment.



Policy on AAPD Annual Session Week and External Events during Annual Session

The American Academy of Pediatric Dentistry Annual Session occurs each May; show dates typically are the Friday through Sunday of Memorial Day weekend. Pre-conference events begin as early the Tuesday before Memorial Day. As such, the AAPD designates Annual Session Week to be the period from 12:01 a.m. (host city time) the Monday prior to Memorial Day through 11:59 p.m. Sunday night of Annual Session.

Official AAPD and AAPD Foundation events, both sponsored and unsponsored, are conducted in the host city during the Annual Session Week period. Individuals, organizations, or corporations who wish to participate in or sponsor official AAPD and AAPD Foundation functions or events, and/or exhibit in AAPD Annual Session venues during Annual Session Week, are prohibited from hosting other functions and events that require an official event contract and deposit. These events are limited to 30 people. Furthermore, these events must be submitted for approval to the AAPD and can't interfere with any official AAPD programming.

Individuals, organizations, or corporations participating in the AAPD Annual Session who are found to be in violation of this policy during Annual Session Week will be subject to immediate removal from the Exhibit Hall and forfeiture of any recognition for sponsored events during that Annual Session, at the sole discretion of authorized AAPD representatives. Violators also will be subject to:

- A minimum two-year ban from exhibiting at future AAPD Annual Sessions.
- Forfeiture of remaining contracted sponsorship benefits for any future AAPD event(s).
- Ineligibility to participate in future AAPD continuing education offerings.

This Annual Session Week policy will go into effect with AAPD 2025, in Denver, Colorado on Monday, May 19 through Sunday, May 25, 2025.

SPONSORSHIP LEVELS & BENEFITS

Sponsorship benefits subject to change. All sponsorships recognized on an annual basis.

	Visionary	Strategic	Gold	Silver	Bronze
Benefits	\$100,000 and above annually	\$50,000 and above annually	\$25,000 – \$49,999 annually	\$10,000 – \$24,999 annually	up to \$9,999 annually
Exhibit Space	Two Corner Booths and one In-line Booth	Two Corner Booths	One In-line Booth	25 percent discount on booth space	10 percent discount on booth space
Member Mailing List	Member Mailing List – three times a year	Member Mailing List – three times a year	Member Mailing List – two times a year	Member Mailing List – one time a year	Member Mailing List – one time a year
Annual Session Attendee List	Pre-Annual Session email list; post email list (AAPD will send email on your behalf)	Pre-Annual Session email list; post email list (AAPD will send email on your behalf)	Pre-Annual Session email list; post email list (AAPD will send email on your behalf)	Pre-Annual Session attendee mailing list (physical addresses)	Pre-Annual Session attendee mailing list (physical addresses)
Invitations	President's Reception–six; Welcome Reception–six; Foundation event–four; President's Farewell Dinner–four	President's Reception–four; Welcome Reception–four; Foundation event–four; President's Farewell Dinner–four	President's Reception–four; Welcome Reception–four; President's Farewell Dinner–two	President's Reception–four; Welcome Reception–two; President's Farewell Dinner–two	President's Reception–four; Welcome Reception–two; President's Farewell Dinner–two
AAPD 2024 Signage	Annual Session Sponsor recognition signage	Annual Session Sponsor recognition signage	Annual Session Sponsor recognition signage	Annual Session Sponsor recognition signage	Annual Session Sponsor recognition signage
Sponsor Recognition	Logo recognition in January, May and July PDT	Logo recognition in January, May and July PDT	Logo recognition in January, May and July PDT	Logo recognition in January, May and July PDT	Logo recognition in January, May and July PDT
	Sponsor recognition in Annual Session app	Sponsor recognition in Annual Session app	Sponsor recognition in Annual Session app	Sponsor recognition in Annual Session app	Sponsor recognition in Annual Session app
	Recognition in CEO Report	Recognition in CEO Report	Recognition in CEO Report	Recognition in CEO Report	Recognition in CEO Report
Exhibitor Priority Points	More than 100 exhibitor priority points assigned to your company	More than 50 exhibitor priority points assigned to your company	Up to 49 exhibitor priority points assigned to your company	Up to 24 exhibitor priority points assigned to your company	Up to 9 exhibitor priority points assigned to your company

