2009-2010 Report of the Council on Membership and Membership Services, Committee on Communications

K. Jean Beauchamp, Chair
Yasmi O. Crystal, Board Liaison
Cindy Hansen, Staff Liaison

District Representative members:
Margot H. Jaffe (I)        Daniel J. DeJarlais (IV)
Elisa J. Velazquez (II)    George A. Gutierrez (V)
James P. (Jay) Crews, II (III) Ryan H. Hughes (VI)

Charge 1.                  Status of Charge 1: Ongoing
Interact as an advisory body to the staff in charge of all publications and serve as consultants when required or at the request of the staff.

Progress Report for Charge 1
The Committee on Communications held a conference call on July 30, 2009. Participants included Margot Jaffe, Dan DeJarlais, George Gutierrez, Ryan Hughes and Jeannie Beauchamp.

The topic for the focus group was the AAPD brochures. Staff on the call, Cindy Hansen and Marianthi (Bumbaris) Thanopoulos, asked questions of the participants. It was determined which brochures were purchased, why and why not. Members would like a PowerPoint for use with their local presentations.

At the Winter Planning meeting in Chicago Ryan Hughes and Jeannie Beauchamp met with staff Cindy Hansen and Marianthi Thanopoulos. They discussed future charges for the committee. These ideas included educational flip chart, topic sheet reviews and adolescent dental health education.