

SOUTHWESTERN SOCIETY OF PEDIATRIC DENTISTRY

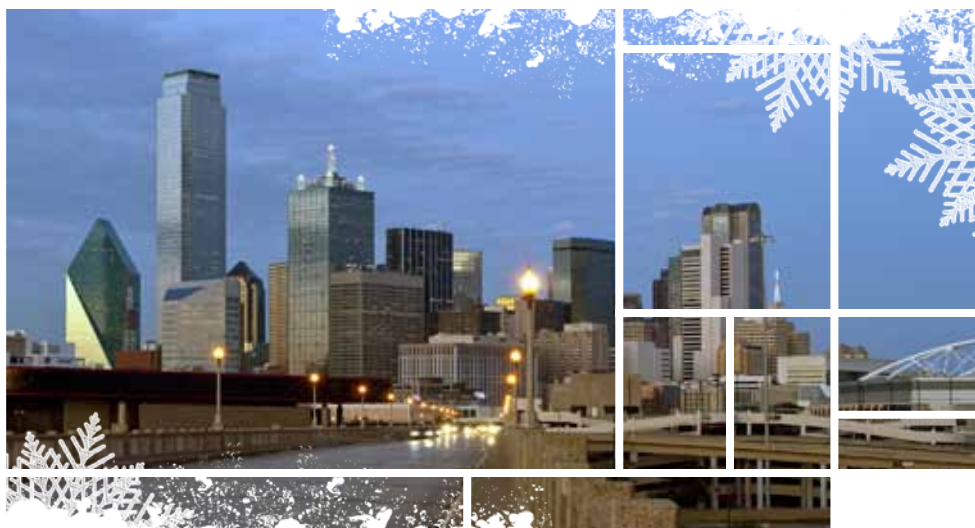


2 DAY CE MEETING
NOVEMBER 30 - DECEMBER 1, 2012
9 CEUS

WESTIN GALLERIA
DALLAS, TEXAS



Great Continuing Education



SouthWestern Society of Pediatric Dentistry November 30 - December 1, 2012

Your registration includes two continental breakfasts, Friday lunch, and 9 hours of Continuing Education.

Schedule of Events Thursday, November 29

6:30 p.m. - 8:00 p.m....Welcome Reception

Friday, November 30

8:15 a.m. - 9:00 a.m.....Registration and Continental Breakfast

9:00 a.m. - 12:00 p.m...CE Program: *Brian Dodge*

12:00 p.m. - 1:00 p.m...Lunch

1:00 p.m. - 4:00 p.m.....CE Program conclusion

Saturday, December 1

8:00 a.m.....Annual Business Meeting

8:15 a.m. - 9:00 a.m.....Continental Breakfast

9:00 a.m. - 12:00 p.m...CE Program: *Dr. Bob Frazer, Jr.*



**MARK YOUR CALENDAR NOW for Next Year's C/E Meeting
December 6 - 7, 2013
at the Westin Galleria in Dallas, TX.**

on and Superb Holiday Shopping

Friday, November 30

"Your Best Year Ever Starts with the Chemistry of Your Team"

Bryan J. Dodge

6 CEUs



Learn how to unleash your full potential by energizing your environment. People do not want to be managed; they want to be coached and mentored. Bryan will give you the tools to create a culture that stands strong during tough times. You will learn effective communication and team-building skills that will form the chemistry of a winning team that will step up and accomplish more. You will comprehend tips to control your emotions dealing with unexpected difficult situations and people. Bryan will include segments on where energy comes from, work/home balance, and goal-setting in a way you have never heard before. This program will be refreshing and entertaining, yet informative and educational.

Professional speaker, radio personality, author and business coach, **Bryan Dodge** probably holds the record of being the busiest communicator in America. For over 20 years, he has been a popular choice for corporate events, conferences, and conventions. His inspirational keynotes are on the subjects of personal and professional development, success habits of the wealthy, and leadership principles. The underlying thesis of all of Bryan Dodge's teachings is that, "Life is too short not to be happy, and life is too long not to do well." His programs are designed to accelerate your personal and professional growth and produce the favorable results you're looking for in life.

His latest and very successful book **The Good Life Rules: Eight Keys to Being Your Best at Work and at Play** book published by McGraw-Hill is now in four languages. He is also the author of three professional development audio programs, **How to Build a Better You**, **How to Build a Complete Sales Person**, and **Bryan Dodge on Leadership** as well as being the co-author of the book **Becoming the Obvious Choice** which has sold over 200,000 copies. Bryan is also the host of the "Build a Better You" Radio Show on Dallas/Fort Worth's premier Radio Station, WBAP 820 AM & 97.6 FM.

At all of his events, he continually stresses the importance of keeping your professional life and personal life in balance. Bryan practices what he teaches when he says that he goes home to his most important job: being an involved and dedicated husband and father. Bryan and his wife Margaret have three adult children.

HOTEL IN

13340 Dallas Parkway 1-635 and the D
For information and reservations, c

The Westin Galleria features luxuriously appointed accommodations, renowned
the best shopping experience in Texas is just steps away. Mention the South
Pediatric Dentistry to get the special rate of \$169.00 Single/Doub

HOTEL RESERVATION DEADLINE: N

ing all in one weekend!

Saturday, December 1

"Dentists and Teams That Get Results - Unleashing the Power of Emotional Intelligence"

Robert L. Frazer, Jr., DDS

3 CEUs



Research shows that 75% of high achiever's success comes from Emotional Intelligence, while just 25% is the result of necessary technical competency. As a consultant and performance coach to dentists for over twenty-seven years, Dr. Frazer has continually seen a pattern among the dentists and teams with whom he's worked. Often the most intelligent and technically excellent seem to be on a never-ending journey of CE to elevate their technical competency.

But, too many doctors and staff end up frustrated, sometimes even depressed, as they encounter countless recurring interpersonal problems. No matter how hard they try, they cannot get most patients to routinely elect fine, complete care dentistry. Dr. Frazer also believes that a low E.Q. (Emotional Quotient) negatively impacts all our relationships. You will learn about and begin to elevate your Emotional Intelligence, so that you too can be one of the stars of your office and profession!

In addition to speaking, consulting and performance coaching, **Dr. Frazer** leads highly acclaimed hands-on workshops each year on building E.I., the new patient experience and applied strategic planning. He is uniquely qualified to apply E.I. to your life and practice since he and his interdisciplinary team have built an exceptional, total quality restorative practice in Austin, Texas over the last 33 years.

FORMATION

The Westin Galleria
Dallas North Tollway
Call (888) 627 8536.

ed restaurants, and
Western Society of
ble Room per night.

OVEMBER 5, 2012



2012 SWSPD CE Meeting Registration Form

November 30 - December 1 Dallas, TX

	Number	Thru	After	After	SUBTOTAL
		11-5-12	11-5-12	11-16-12	

Doctor Registration

AAPD Member*	___X	\$425	\$475	\$525	\$_____
Non-AAPD Member*	___X	\$525	\$575	\$625	\$_____

Other Registration (Non-Dentists)

Staff/Guest	___X	\$125	\$145	\$165	\$_____
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*At least one person from each office must pay applicable Doctor Registration.

SWSPD Members

Business Breakfast	___X	\$35			\$_____
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Total Enclosed \$_____

PLEASE PRINT

Dr. Name(s) _____

Staff FULL Name(s) _____

Staff FULL Name(s) _____

Staff FULL Name(s) _____

Office Address _____

Office City, State, Zip _____

Phone _____ Fax _____

Email _____

Checks: Make payable to SouthWestern Society of Pediatric Dentistry

MAIL TO: SWSPD, 10032 Wind Hill Drive; Greenville, IN 47124

FAX TO: 812-923-2900

Charge \$_____ to my Visa MasterCard Discover American Express

Card Number _____

Exp. Date _____ Security Code _____

Name as it appears on card _____

Billing Address _____

Billing City, State, Zip _____

Signature _____

Questions? Judy Salisbury: 888-840-4500 or email michelle.e.jacobi@gmail.com

**Registration received after November 16, 2012 will be considered
ONSITE REGISTRATIONS and lunch WILL NOT be guaranteed.**

Cancellation Policy: All cancellations must be submitted in writing and received in the Society office on or before November 16, 2012. Cancellations received thereafter will not be honored. All cancellations received on or before the deadline will be assessed a \$50 per person administrative fee. Refunds will be processed after the meeting. **NO REFUNDS OR CREDIT WILL BE AVAILABLE AFTER NOVEMBER 16, 2012.**