

Exhibitor Prospectus & Sponsorship Opportunities



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Our members are dedicated to the Annual Session and demonstrate that by bringing their entire team. With over 1,000 office staff and 700 residents, this is THE dental meeting to target the pedo practice.

Premier Conference for Pediatric Dental Professionals

The AAPD Annual Session is a dynamic four-day event offering continuing education to the largest gathering of pediatric dentists in the country in addition to a growing international attendance. The meeting is composed of educational sessions geared towards all levels for the pediatric dentist and their entire team whether they are just starting their career or are seasoned professionals.

Countless Marketing Opportunities

AAPD provides dedicated time in the schedule of events to increase time in the exhibit hall and traffic to your booth! The AAPD offers multiple opportunities to increase your company's exposure, to meet with your target audience and to reinforce your marketing message.

Who is the American Academy of Pediatric Dentistry?

The American Academy of Pediatric Dentistry (AAPD) is the membership organization representing the specialty of pediatric dentistry. Our 9,900 members work in private offices, clinics and hospital settings and serve as primary care providers for millions of infants, children, adolescents and patients with special health care needs. In addition, AAPD members serve as the primary contributors to professional education programs and scholarly works concerning dental care for children.

Pediatric dentistry is one of the nine recognized dental specialties of the American Dental Association. Pediatric dentists complete two to three years of additional specialized training (after the required four years of dental school) to prepare them for treating a wide variety of children's dental problems. They are also trained and qualified to care for patients with medical, physical or mental disabilities.

AAPD Membership 2015 – 2016

Active	6,174
Life	527
Affiliate	559
Associate	73
International	155
Honorary	2
Retired	850
Pre doctoral Students	420
Postdoctoral Students	987
International Students	140
Allied	13
Friends of Pediatric Dentistry	13
Total	9,913



Dr. John S. Rutkauskas
AAPD CEO

An Event not to be Missed

On behalf of the American Academy of Pediatric Dentistry (AAPD), we are pleased to invite you to exhibit at the AAPD 2017 Annual Session in Washington, D.C., May 25 – 28, 2017.

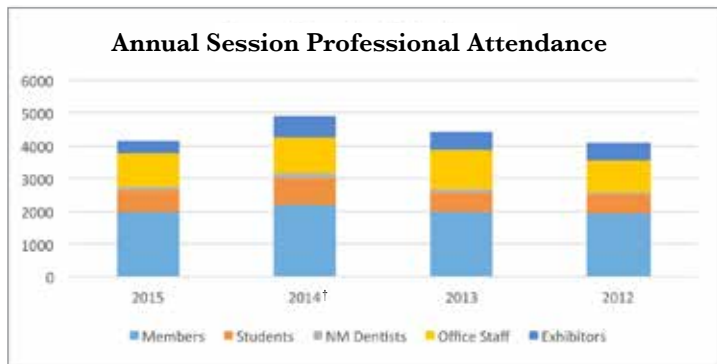
AAPD is the premier membership organization representing the specialty of pediatric dentistry. The Academy’s more than 9,900 members are primary care providers who also provide comprehensive specialty treatments for infants and children through adolescence, including those with special health care needs.

This meeting is the highlight of the year for our organization, attracting over 30 percent of our member dentists, their staffs and families. Meet and interact with over 4,500 professionals to discuss products and services that streamline practice management, improve treatment technologies and help pediatric dentists excel as the specialist in their field.

We look forward to seeing you in Washington, D.C.!

Cordially,

John S. Rutkauskas, D.D.S., M.B.A., CAE
Chief Executive Officer



Annual Session Attendance, 2012 -2015				
	2015	2014	2013	2012
Members	1,993	2,214	1,964	1,910
Students	668	800	607	602
NM Dentists	106	164	105	90
Office Staff	1,112	1,079	1,195	934
Exhibitors	548	665	526	564

† Record breaking attendance

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Make the most of your marketing dollars this year, sponsor an event and reserve your exhibit space now for AAPD 2017, May 25-28, in Washington, D.C.

For more information, please contact AAPD Meetings and Education Coordinator Jessica Parra at jparra@aapd.org, or Vice President for Meetings and Continuing Education Tonya Almond at talmond@aapd.org, to discuss your unique sponsor opportunity today!

Annual Session & Exhibits

Booth Fees

Before Feb. 1, 2017

\$1,900 – 10' x 10' booth
\$2,100 – 10' x 10' Corner booth
\$8,800 – 20' x 20' Island booth

After Feb. 1, 2017

\$2,200 – 10' x 10' booth
\$2,400 – 10' x 10' Corner booth
\$9,200 – 20' x 20' Island booth

Exhibit Dates & Show Hours

Friday, May 26, 2017

9 – 10:30 AM

11:30 AM – 2 PM

1 – 5 PM

Saturday, May 27, 2017

9 – 10:30 AM

11:30 AM – 2 PM

1 – 5 PM

Sunday, May 28, 2017

9 – 10 AM

11 AM

9 AM – 5 PM

Continental Breakfast in the Exhibit Hall

Lunch in the Exhibit Hall

Refreshment Break in the Exhibit Hall

9 AM – 5 PM

Continental Breakfast in the Exhibit Hall

Lunch in the Exhibit Hall

Refreshment Break in the Exhibit Hall

9 AM – 12 PM

Continental Breakfast in the Exhibit Hall

Attendee Raffle in the AAPD Booth

Schedule of events is tentative and subject to change as needed by AAPD Show Management.

Booth Assignment and Priority Point System

Booth assignments are made based on a priority point system. After the initial space draw, booths are assigned on a first-come, first-served basis. Points are earned by longevity of participation at the AAPD Annual Session, the number of booths utilized, and advertising and sponsorship of AAPD functions and programs throughout the year, including the Annual Session. Exhibitor points are cumulative and carried over from one participating year to the next.

AAPD assigns all booth space in a fair and equitable manner using the point system and considers the assignment of space as accepted unless rejected by the Exhibitor in writing within 14 days from the receipt of booth confirmation.

For more information, please contact AAPD Meeting & Exhibits Associate Colleen Bingle at cbingle@aapd.org or Vice President for Meetings and Continuing Education Tonya Almond at talmond@aapd.org or by calling (312) 337-2169.

Exhibit Rules and Regulations

The rules and regulations listed in this Exhibitor Prospectus are part of the Contract to Exhibit. All matters and questions not covered in the contract to exhibit are subject to the express decisions of the AAPD. The terms of this contract and all other rules and regulations applicable to this Annual Session and exhibitor's space may be amended at any time by the AAPD, and all amendments so made shall be equally binding on the exhibitor and all other exhibitors affected by them. In the event of any amendment or additions to this contract and/or rules and regulations applicable to the events and the exhibitor's space, written notice will be given by the AAPD to the exhibitor and all other exhibitors that may be affected by them.

Eligibility Requirements

The exhibit area is open only to exhibitors whose products and services are directly related to and useful in the practice of pediatric or general dentistry or are indirectly related to the practice of pediatric dentistry or general dentistry that are used by, support or are otherwise beneficial to pediatric dentists and general dentists in their practices. Companies must be in good financial standing with the AAPD. Companies and individuals that sell products and services in conflict with AAPD oral health policies and clinical guidelines are not eligible to exhibit. All products and services must comply with all state and local regulations and with all current FDA regulations, if required.

AAPD reserves the right to reject or remove any exhibit or applicant whose products or services is not, in the opinion of the AAPD, compatible with the general character and/or objectives of the Academy. At its discretion and without liability, the AAPD may accept or reject any application for exhibit space; revoke any application prior to the event; or remove, at the exhibitor's expense, any exhibit booth in its entirety or any displayed items contained in any exhibit booth deemed by the AAPD to be unsuitable for display in the exhibit hall.

Terms of Payment

A deposit (U.S. funds) of 50 percent of the total cost must accompany the Contract for Exhibit Space to guarantee booth space. Any balance due is payable on or before Feb. 1, 2017, to guarantee the booth. If space is contracted after Feb. 1, 2017, payment in full must accompany the contract for space. Exhibit space that is not paid in full within this time frame is subject to reassignment.

Cancellation of Space

Written notice of cancellation of this contract, or reduction of space, must be received by the AAPD by **Feb. 1, 2017**, for full refund less an administration fee of \$500 will be made. If space is cancelled between **Feb. 2, 2017, and March 12, 2017**, 50 percent of the total refund fees will be retained by AAPD. Official notice received after that date negates any refund. Any space not claimed or occupied by 2:00 p.m. on Thursday, May 25, 2017, may be reassigned by the Academy without refund.

In the event that all booth space is sold, the Exhibitor will have the opportunity to be wait-listed, and payment will be processed. Companies will be entitled to a full refund in the event that the wait list does not clear.

Americans with Disabilities Act

Exhibitor shall be responsible for compliance with the Americans with Disabilities Act with regard to their booth space, including but not limited to, wheelchair access.

Exhibitor Service Kit

An Exhibitor Service Kit that contains complete information and order forms for all exhibit services will be sent to participating exhibitors in March from the AAPD Official Service Contractor. Freeman is the official contractor for the AAPD.

Booth Construction

Installation & Dismantling

All crated displays must be set up by the designated time. If not, the AAPD will order them set up, and all applicable charges will be applied to the Exhibitor of record. All booths must be carpeted.

- A. The Official Contractor claims jurisdiction over all set-up and dismantling of exhibits including signs and laying of carpet. This does not apply to the unpacking and placement of Exhibitor merchandise. Exhibitors may set up exhibit displays if one person can accomplish the task in less than one-half hour without the use of tools.

If exhibit preparation, installation or dismantling requires more than one-half hour, personnel from the Official Contractor must be used.

- B. The Official Contractor claims jurisdiction on the operation of all material handling equipment, all unloading and reloading, and handling of empty containers. An Exhibitor may move materials that can be carried by hand, by one person in one trip, without the use of dollies, hand trucks or other mechanical equipment.
- C. Exposed unfinished sides and exhibit backgrounds must be draped to present an attractive appearance. The exhibits will be inspected during the set-up time, and the Official Contractor, with the approval of the AAPD, will provide draping as deemed necessary. Any charges incurred will be the responsibility of the Exhibitor.
- D. If Exhibitors fail to remove their materials from the Exhibition area in a timely manner, Exhibitors shall indemnify, hold harmless and defend the AAPD from and against any and all fees or expenses that must be paid to the facility as a result of such late removal. Any property remaining in the Exhibition area after the termination of the AAPD Annual Session Exhibition may be disposed of or stored at the Exhibitor's sole cost, as the Official Contractor or facility deems appropriate.

Outside Contractors

- A. Exhibitors may use outside contractors to perform all work desired at the Exhibitor's booth space. The AAPD assumes no liability for any work performed by such contractors, and Exhibitors shall look solely to such contractors in the event of any injury or damage resulting from work performed by such contractors.
- B. All outside installation and dismantling contractors or individuals hired directly by Exhibitors to erect and dismantle exhibits shall provide the AAPD with a valid Certificate of Insurance at least 45 days prior to exhibition opening so permission may be given for said contractor(s) to operate.

Variance Request

IMPORTANT! All requests for booth design or hanging sign variances must be submitted by April 1, 2017. Submit via email including a written explanation of design and variance being requested and a scaled floor plan to include dimensions, clearly identifying the area in which the variance is being requested. No variance will be granted at show site. Please include photos or diagrams.

Industry Relations Council (IRC)

The AAPD Industry Relations Council (IRC) provides greater access to the leadership, both volunteer and at the AAPD HQ Office, for organizations wishing to collaborate with the AAPD on various programs. The IRC would establish a framework to foster ideas about future product development and to expand dialogue on emerging issues of shared concern. Participation in the IRC affords exclusive opportunities throughout the year to meet with AAPD and HSHC Leadership.

Program Benefits	\$10,000	\$25,000	\$50,000
Invitation to the AAPD/HSHC Corporate Support events	(1) Invitation	(2) Invitations	(3) Invitations
Recognition as an IRC participant at the Annual Session, including signage in your booth	✓	✓	✓
Recognition in an IRC thank you advertisement published in <i>Pediatric Dentistry</i> (scientific journal)	✓	✓	✓
Subscription to <i>Pediatric Dentistry</i> (scientific journal)	✓	✓	✓
Subscription to <i>PDT</i>	✓	✓	✓
Recognition on the AAPD Web Site (www.aapd.org)	✓	✓ (Link to corporate home page)	✓ (Link to corporate home page)
Recognition on the AAPD Consumer Web Site (www.mychildrensteeth.org)	✓	✓	✓ (Link to corporate home page)
Priority points for the following year's exhibit selection process	(1) Point	(2) Points	(3) Points
Ability to add questions to Annual Session evaluation reaching a third of AAPD membership (participation by attendees is mandatory)	(2) Questions	(4) Questions	(6) Questions
Ability to host an ancillary meeting at the Annual Session	✓	✓	✓
Access to volunteers to discuss programs, the future of pediatric dentistry and potential collaborative projects		✓	✓
One 10'x10' booth space at the Annual Session		✓	✓
Invitation to corporate retreat meeting	(1) Invitation	(2) Invitations	(3) Invitations

2016-2017 Sponsorship Levels and Benefits

Sponsorship benefits subject to change. All sponsorships recognized on an annual basis.

	Strategic	Gold	Silver	Bronze
Benefits	\$50,000 and above annually	\$25,000 – \$49,999 annually	\$10,000 – \$24,999 annually	up to \$9,999 annually
Exhibit Space	Two Corner Booths	One inline booth	25 percent discount on booth space	10 percent discount on booth space
Member Mailing List	Member Mailing List – three times a year	Member Mailing List – two times a year	Member Mailing List – one time a year	Member Mailing List – one time a year
Annual Session Attendee List	Pre mailing Annual Session attendee list; post email list	Pre mailing Annual Session attendee list; post email list	Pre mailing Annual Session attendee list	Pre mailing Annual Session attendee list
Invitations	Corporate Appreciation Reception with the AAPD and HSHC Board of Trustees	Corporate Appreciation Reception with the AAPD and HSHC Board of Trustees	Corporate Appreciation Reception with the AAPD and HSHC Board of Trustees	Corporate Appreciation Reception with the AAPD and HSHC Board of Trustees
	Welcome Reception	Welcome Reception	Welcome Reception	Welcome Reception
AAPD 2017 Signage	Annual Session Sponsor recognition signage	Annual Session Sponsor recognition signage	Annual Session Sponsor recognition signage	Annual Session Sponsor recognition signage
Sponsor Recognition	Logo recognition in January, May and July <i>PDT</i>	Logo recognition in January, May and July <i>PDT</i>	Logo recognition in January, May and July <i>PDT</i>	Logo recognition in January, May and July <i>PDT</i>
	Sponsor recognition in Annual Session app	Sponsor recognition in Annual Session app	Sponsor recognition in Annual Session app	Sponsor recognition in Annual Session app
	Logo placement on online interactive exhibitor page	Logo placement on online interactive exhibitor page	Logo placement on online interactive exhibitor page	Logo placement on online interactive exhibitor page
	Recognition in Healthy Smiles, Healthy Children Annual Report	Recognition in Healthy Smiles, Healthy Children Annual Report	Recognition in Healthy Smiles, Healthy Children Annual Report	Recognition in Healthy Smiles, Healthy Children Annual Report
Exhibitor Priority Points	More than 50 exhibitor priority points assigned to your company	Up to 49 exhibitor priority points assigned to your company	Up to 24 exhibitor priority points assigned to your company	Up to 9 exhibitor priority points assigned to your company

2016-2017 Sponsorship Opportunities

The American Academy of Pediatric Dentistry is the premier membership organization representing more than 9,600 members of the specialty of pediatric dentistry. Healthy Smiles, Healthy Children supports the mission and vision of the Academy by funding meaningful access to care grants focused on improving the quality of child oral health care including the Age One Dental Visit.

As our corporate partner you can help us to achieve our ultimate goal of supporting pediatric dentists and providing Access to Oral Health care for ALL children in this country!

AAPD 2017 Marketing Opportunities

Charging Station

Help attendees stay connected and stay at the meeting. **SOLD** Sponsorship will allow you to brand the charging station with your company logo and message.

Sponsorship Fee: \$15,000

Water Bottles

Gain maximum brand exposure with your company logo as you help attendees stay hydrated. Sponsor logo included on water bottle, in marketing messages and onsite signage.

Sponsorship Fee: \$25,000

Education Passport

The AAPD Education Passport is an online learning portal created to enhance the professional development of those in the field of pediatric dentistry. With over 1,800 users, the Education Passport provides high-quality AAPD course content with the ability to earn continuing education at their convenience. Online access includes speaker presentations, audio content, handouts, and CE certificates available anytime, anywhere!

Sponsorship Fee: \$30,000

Continuing EDge

The new monthly Continuing EDge email provides members with the most up to date information on educational opportunities offered by the AAPD. With outstanding opening rates, EDge is committed to being the education resource for members and their teams. Sponsorship includes exclusive advertising in each monthly email.

**Sponsorship Fee: \$10,000 Quarterly/
\$25,000 Annually**

*Individual advertising pricing available upon request.
Contact Jessica Parra at jparra@aapd.org*

Notebook with Logo

Each attendee will receive a high-quality notebook with your logo on the cover to carry around the meeting to take notes and bring home, *promising major brand recognition*. This exclusive sponsorship will provide prolonged brand exposure as attendees take their notes back to the office.

Sponsorship Fee: \$25,000

Online Itinerary Planner

Sponsor the electronic Scientific Program Proceedings and reach attendees before, during and after AAPD 2017! The speaker handouts are what attendees crave and now this opportunity provides even more exposure. Handouts are made available electronically in advance of the meeting to all registrants. Your company logo is featured prominently throughout the online version with multiple opportunities to customize a message. This is an on-going educational resource for attendees.

Sponsorship Fee: \$15,000

Continuing Education Courses

Exhibit Opportunities

\$850 per course

The AAPD invites you to exhibit with us at our CE courses offered throughout the year. Gain exposure and meet our pediatric dentists face to face. If you are interested in exhibiting, please contact Jessica Parra, Meetings and Education Coordinator, at jparra@aapd.org.

Companies with competing products to an exclusive sponsorship are prohibited from sponsoring.

Visit www.aapd.org for a listing of 2017 courses soon!

Oral Clinical Exam Review

**September, 8, 2016
St. Louis, Mo.**

Comprehensive Review Course

**September, 9–11, 2016
St. Louis, Mo.**

Small Beginnings, Big Outcomes—Joint Symposium with The Royal College of Surgeons of Ireland

**October, 28–29, 2016
Dublin, Ireland**

Dental Assistant's Course: The Role of the Dental Assistant in Safe Procedural Sedation

**November, 4–5, 2016
Phoenix, Ariz.**

Safe and Effective Sedation of the Pediatric Dental Patient

**November, 4–6, 2016
Phoenix, Ariz.**

AAPD 2017 Networking Opportunities

Refreshment Break

Mix and mingle with attendees in the hospitality area of the exhibit hall. This affordable sponsorship provides your company with exposure to all attendees searching for a refreshment during the meeting.

Sponsorship Fee: \$5,000 for one break

\$15,000 for a day's worth of breaks

Daily Continental Breakfast

Sponsor a Friday and Saturday morning continental breakfast for attendees. This is an excellent opportunity to network with attendees both days before the days program begins.

Sponsorship Fee: \$20,000

AAPD 2017 Educational Opportunities

Annual Session Scientific Program Course

Various major lectures, by nationally and internationally prominent speakers, are presented during the cutting edge scientific program portion of the AAPD 2017. Several hundred members attend these lectures. Additional exposure includes logo acknowledgement as the lecture sponsor in the conference app, the online itinerary planner, January *PDT* and the program book.

Sponsorship Fee: \$5,000 – \$10,000 depending on session length

AAPD Pre-Conference CE Course

Course topic: TBA

This day-long continuing education course is a big draw at the Annual Session, attracting over 400 pediatric dentists and staff.

Sponsorship Fee: \$25,000

Keynote Speaker

Kick off the scientific program at the Opening General Session with your sponsorship of the Keynote Speaker.

Sponsorship Fee: \$30,000

First Timers' Reception

Back by popular demand, this reception is open to all Annual Session first time attendees and is geared towards new members and residents. In 2015, over 400 members attended. **SOLD** RSVP'd. Sponsorship includes recognition in the online itinerary planner, program book and *PDT*.

Sponsorship Fee: \$15,000

MiniClinics

Up to eight, 45 minute MiniClinic presentations on clinical topics are presented throughout the day at Annual Session. MiniClinics are divided into two sessions, morning and afternoon. These fast-paced sessions are extremely popular! Several hundred members attend these lectures. Additional exposure includes logo acknowledgement as the lecture sponsor in the conference app, the online itinerary planner, January *PDT* and the program book.

Sponsorship Fee: \$5,000 for one session; \$10,000 for both

String of Pearls

Up to 12, 15 minute String of Pearls are presented during this session. Speakers will present a single idea or concept to share for attendees to take right back to their office. These fast-paced sessions are extremely popular! Several hundred members attend these lectures. Additional exposure includes logo acknowledgement as the lecture sponsor in the conference app, the online itinerary planner, January *PDT* and the program book.

Sponsorship Fee: \$5,000

Additional Opportunities

Fellowships & Scholarships

Master Clinician Scholarships

The American Academy of Pediatric Dentistry (AAPD) and Healthy Smiles, Healthy Children: the Foundation of the American Academy of Pediatric Dentistry (HSHC) award five scholarships annually to new and prospective dental educators who complete the American Dental Education Association (ADEA) and the Academy for Academic Leadership (AAL) intensive faculty-development program. With vacant, budgeted faculty positions in U.S. dental schools, the overall program goal is to help recruit and retain dental faculty by preparing participants to become more effective teachers and develop other skills to facilitate success in the academic environment.

Cost of One Scholarship: \$10,000

Leadership Institute

In 2004, the AAPD and Healthy Smiles, Healthy Children partnered with the Kellogg School of Management at Northwestern University and Ultradent, Inc. to establish the Leadership Institute. The Leadership Institute was established to build strong, business-minded leaders within the field of pediatric dentistry. This leading program provides the opportunity for pediatric dentists to grow and refine their skills and become leading advocates in the fight for children's oral health care. This 3-year-long program occurs every December for four days for 30 academy members.

Sponsorship Fee: Call for details

Research Awards

The Postdoctoral Research Awards were designed for student members of the AAPD who are enrolled in an advanced educational program and wish to contribute research to pediatric dentistry. **SOLD** Up to three pediatric dentistry postdoctoral students/residents are selected each year to receive a yearlong research fellowship and are invited to present their research at AAPD 2018.

Sponsorship Fee: \$35,000

Satellite Symposia

The AAPD Annual Session is a great place for educators and industry leaders to host an event. Take advantage of this unique opportunity to reach the largest group of pediatric dentists in the country.

AAPD encourages industry involvement at the Annual Session and recognizes your interest in interacting with our attendees. Attendance is based on the activity and topic. Consider the following offerings during the meeting's inclusive dates, in accordance with our guidelines:

- CE Symposia or educational offering
- Lunch and learn
- Focus groups
- Non-CE events

Benefits for approved satellite events:

- A complimentary listing in the Program Book distributed at the Annual Session
- A complimentary listing on the AAPD Annual Session Web site
- A complimentary listing on the Annual Session Conference App
- A complimentary pre-registrant mailing list, one-time use only
- Complimentary meeting space

Guiding Principles

AAPD is a recognized ADA CERP provider. As such, the AAPD must assure that all of its CE activities enhance the dentist's ability to care for patients. AAPD works to meet the criteria of the ADA CERP including the Standards and Criteria for Recognition pertaining to commercial or potential conflict of interest.

Any educational activity, symposia or non-CE activities that have not been planned or sponsored by the AAPD are considered satellite events. Therefore, there can be no implication in any promotional materials, handouts, or enduring materials that they are planned, sponsored by, or endorsed by the AAPD. The AAPD does not provide ADA CERP for satellite symposia or other educational programs.

AAPD requires that all CE activities also be in compliance with the Standards and Criteria for Recognition pertaining to commercial or potential conflict of interest by the ADA CERP. Both satellite CE and non-CE activities may only be held during designated times and must not compete with officially sanctioned Annual Session programs or events. All promotional materials associated with satellite events must be reviewed and approved by the AAPD prior to distribution.

Event Price: \$15,000

AAPD Annual Session Advertising Opportunities

AAPD Annual Session Program

The program of the AAPD Annual Session is available to every dental professional who attends the meeting. The program includes complete information covering the educational courses and scientific programs, a guide to the exhibits (including a map of the Exhibit Hall), and details of AAPD social and networking events.

4-COLOR

Inside page	\$3,100
Inside front cover	\$3,600
Inside back cover	\$3,600
Outside back cover	\$4,000
Tab	\$3,600

BLACK AND WHITE

Inside page only	\$2,000
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OFFICIAL PROGRAM DEADLINES

Insertion deadline	January 10, 2017
Materials deadline	April 1, 2017

Ad Specifications

Unit	Width	Height
Publication size	5.5"	8.5"
Including bleed	6"	9"

Electronic files should be provided in one of the following formats: Photoshop files-300 dpi TIF or JPG files; Illustrator files – EPS; or Adobe .pdf. Avoid placing vital text or graphics within 0.25" of the edge. Advertising insertions requiring typesetting or makeup are subject to additional charges. Format and position are at the discretion of the AAPD. Agency commission discount receive 15 percent off.

The AAPD Annual Session App

The AAPD Annual Session app provides a variety of advertising options including:

- Home Page Banner Ads
- In App Banner Ads

Ask your ad sales representative about these timely opportunities, as well as rates and dimensions. More than 70 percent of attendees downloaded the 2016 app.



Exhibitor Marketing Package

Our Exhibitor Marketing Package will increase your visibility at AAPD 2017 in Washington, D.C. In addition to the complimentary company listing you can upload your logo, distribute resources like PDF brochures, inventory lists, flyers and videos beginning in January.

Your enhanced listing will appear in our Annual Session Conference App and our Online Itinerary Planner and Exhibit listing.

The cost of the Marketing Package is \$500. If you are interested in increasing your exposure with our attendees please fill out the information below and return to Colleen Bingle via email cbingle@aapd.org, fax (312) 337-6329.

Payment Information

Master Card Visa American Express Check # _____ Payment Amount: \$ _____

CARD NUMBER

EXP. DATE

NAME AS IT APPEARS ON CARD (PLEASE PRINT)

AUTHORIZED SIGNATURE

DATE

2017 Attendee Raffle

The raffle is free of charge to exhibiting companies.

I would like to participate in the 2017 Attendee Raffle

RAFFLE PRIZE/GIVEAWAY

COMPANY NAME

CONTACT NAME

CONTACT PHONE

CONTACT EMAIL

Exhibitor Prospectus & Sponsorship Opportunities



211 East Chicago Avenue, Suite 1600, Chicago, Illinois 60611

(312) 337-2169 • Fax (312) 337-6329 • <http://www.aapd.org>



AMERICA'S PEDIATRIC DENTISTS
THE BIG AUTHORITY on little teeth

