STRENGTH IN NUMBERS FIVE MILLION CHILDREN IN FIVE YEARS





HEALTHY SMILES, HEALTHY CHILDREN 2010 ANNUAL REPORT

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FIVE MILLION CHILDREN

rs in FIVE years

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VISION

Optimal oral health for all children.

MOTTO

A Vision for the Future, A Commitment to the Present.

MISSION

Healthy Smiles, Healthy Children: The Foundation of the American Academy of Pediatric Dentistry supports service, education, research, and policy development that advance the oral health of infants and children through adolescence, including those with special health care needs. HSHC's endowment is used to assist postdoctoral students in pediatric dentistry, support research projects and fund meaningful education programs that benefit both the profession and the public.

GUIDING LIGHTS

Will act as a trusted steward of its charitable contributions and will use them effectively to support and fund meaningful programs that improve children's oral health.

Recognizes that access to oral health information is important for everyone.

Supports science-based research and its transfer into practice.

Advocates life-long learning, scholarships and other initiatives that promote and sustain excellence in dental education.

Believes that good oral health improves children's overall health and quality of life.

Seeks synergistic partnerships to generate and leverage resources.

Actively solicits the dental community and the public to support its pediatric dental research, education, service and policy development programs.

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Jan Silverman, AAPD Head Start Dental Home Initiative Project Manager

A MESSAGE FROM OUR PRESIDENT

As the newly elected President of Healthy Smiles, Healthy Children, I am proud to present to you our 2010 Annual Report. 2010 gifts in support of HSHC and AAPD initiatives totaled **\$1,347,270**, including several donor-advised funds. Of the gifts received, 57 percent were from individuals and 43 percent were from corporate sponsorships and gifts.

At our Donor Appreciation Gala during Annual Session in Chicago, we welcomed five new members into our Gold Circle, which is our \$50,000 giving level, and ten new members into the President's Circle, our \$25,000 giving level. In addition, thirteen individuals stepped up to join the Leader's Circle, which is our \$10,000 giving level. To all of our generous donors, I would like to extend a sincere and heartfelt *Thank You* for your generosity and continued support!



Access to Care

As many of you know, this past year we announced a new direction and focus for our Foundation – providing access to quality oral health care to underserved and disadvantaged children. In the first year of our new initiatives, the Foundation received 65 requests for the funding of innovative and progressive programs totaling \$1.8 million. The total amount HSHC awarded to these outstanding programs is \$75,364. The recipients of the first HSHC Access to Care Grants are:

- The Ohio State University Nisonger Center Johnstown Road Access to Care Initiative
- Indiana Dental Association Born to Smile Program
- Geisinger Health System Foundation Every Smile Counts
- The Dental Foundation of Oregon The Tooth Taxi Mobile
 Dental Clinic
- PDI Surgery Center

Combined, these grant initiatives will impact more than 238,000 children over the next five years! We expect great things from these organizations during the coming year as we continue to strive to achieve our overall goal of providing oral health care to FIVE Million Children Over the Next FIVE Years!

The second round of the grant awards process began on July 1, and includes applications for our new Oral Health Research grant and our Future Dental Researcher Fellowship. We look forward to funding many more innovative community-based initiatives over the next several months.

Finally, I invite you to visit our new interactive planned giving website, which will provide you with the most upto-date information regarding estate planning. A key component to the site is a gift calculator, that will help you determine the best ways to structure your gifts to make them meaningful contributions to HSHC, while at the same time meet your personal planning goals. In today's environment, planned gifts are more important than ever in helping to fund the work and ensure the future of charitable entities like Healthy Smiles, Healthy Children.

Again, thank you for your continued support of Healthy Smiles, Healthy Children!

Sincerely,

David K. Curtis, D.M.D. President

HSHC BOARD OF TRUSTEES

The Board of Trustees of Healthy Smiles, Healthy Children works tirelessly to ensure we achieve our mission and vision. We have been so fortunate over the last twenty-three years to have dedicated, passionate individuals who have donated so much of their time, talent and resources to ensure that the Foundation continues to grow. While we say farewell to seven of these individuals as their terms have ended we would like to let them know how much we appreciate all they have done for our Foundation. In aggregate, they represent 69 years of service.

William C. Berlocher, 2009 – 2010 Kevin J. Donly, 2003 – 2009 Paul S. Casamassimo, 1999 – 2010 Joel H. Berg, 1997 – 2010 Catharine A. Enright, 2000 – 2009 John C. Kornitzer, 1999 – 2010 Jerome B. Miller, 1993 – 2010

In addition, we would like to thank Dr. Paul A. Kennedy Jr., for serving as our President for the past four years. Because of his leadership, HSHC has continued to grow and prosper.



Trustee Emeritus Dr. Jerome B. Miller

This year the Board voted to establish a new designation of honor for persons who have rendered exceptional service as members of the Board of Trustees as well as distinguished themselves through their contributions to the mission and vision of Healthy Smiles, Healthy Children and the American Academy of Pediatric Dentistry. This designation is known as "Trustee Emeritus". At our Donor Appreciation Gala, the very first Trustee Emeritus Award for Healthy Smiles, Healthy Children was presented to Jerome B. Miller. Dr. Miller has served as a Trustee of the Foundation for the past 17 years. He is a past president of both the Foundation and the Academy and has chaired numerous committees. He is also responsible for the very first \$1 million gift to the Foundation. Our most sincere thank you goes to Dr. Miller for all that he has done and continues to do on behalf of our kids!

New Trustees

Four new Trustees joined the HSHC Board on July 1st. They are as follows: Dr. Courtney Alexander Dr. Neal R. Benham Dr. Rhea M. Haugseth Dr. Beverly A. Largent

We are also pleased to announce that effective July 1, we have added two corporate positions to the HSHC Board of Trustees. *Dr. Madeline Monaco, Senior Director, Scientific Affairs, Global Research, Development & Engineering, Johnson & Johnson Consumer & Personal Products Worldwide Mr. Kevin Thomas, Business Development Manager – Industry Relations, 3M ESPE Division*

Our new Trustees join a dynamic Board which includes: Dr. David K. Curtis, President; Dr. Jackie L. Banahan, Secretary-Treasurer; Dr. Paul A. Kennedy Jr., Immediate Past President; Mrs. Karen Hunke; Dr. John R. Liu, AAPD President; and Dr. Jerome B. Miller, Trustee Emeritus.



INVESTING IN SERVICE

According to The Surgeon General's report, dental decay is the most common untreated chronic childhood illness in America today. Poor oral health poses a grave threat to the overall health and development of millions of young children, but receives far less attention than more widely publicized concerns such as obesity, diabetes and asthma. Healthy Smiles, Healthy Children is proud to be on our way to reaching FIVE million children in FIVE years by supporting community-based initiatives that focus on providing Access to Care to underserved at-risk children in this country. Through Access to Care, we strive to become the leading advocate for comprehensive quality oral health care for all children.

STRENGTH IN NUMBE FIVE MILLION CHILDREN

rs in FIVE years



ACCESS TO CARE GRANTS

Healthy Smiles, Healthy Children awarded five Access to Care Grants to organizations that support local service initiatives and provide oral health care to underserved children and/or children with limited access to care. HSHC announced its first Access to Care Grant awardees, each receiving up to \$20,000, during the AAPD's 63rd Annual Session at the Hilton Chicago Hotel & Towers on Friday, May 28, 2010.

HSHC received 65 applications and well over \$1.8 million in requests. The following 2010 Access to Care Grants will be used to help awardees expand their reach within the community, including funding tools and instruments, patient and parent education materials, take-home supplies such as toothbrushes and toothpaste and outreach efforts to recruit dentists to participate in program activities. Access to Care Grants were awarded to: the Dental Foundation of Oregon's Tooth Taxi Mobile Dental Clinic, Geisinger Health System's "Every Smile Counts" program (Pennsylvania), Indiana Dental Association's "Born to Smile" program, Nisonger Center Johnstown Road Dental Program (Ohio), and PDI Surgery Center (California).

HSHC is providing \$75,264 to support the above initiatives, and ultimately these programs will impact more than 238,000 children over the next FIVE years!

"We're proud to support these five outstanding organizations with our Access to Care Grants. Every child deserves a healthy smile and we applaud our awardees' efforts to ensure that all children receive the care they need, regardless of finances or insurance coverage," said Dr. Paul A. Kennedy Jr., Immediate Past President of HSHC. "With our help, we hope these groups can continue expanding the services they provide to young patients who need it most."



DENTAL FOUNDATION OF OREGON

RECOGNIZED FOR PROVIDING COMPREHENSIVE AND PREVENTIVE ORAL HEALTH CARE TO CHILDREN THROUGHOUT OREGON

The Dental Foundation of Oregon (DFO) was awarded a Healthy Smiles, Healthy Children Access to Care Grant for its Tooth Taxi Mobile Dental Clinic in the amount of \$20,000. DFO was founded in 1982 to promote access to dental care for Oregonians in need. The Foundation is the philanthropic arm of the Oregon Dental Association. DFO has recently adopted a new mission: improving oral health for Oregon's children. By narrowing the focus of the organization to children, the organization hopes to address the present dental crisis facing the state's children early in their lives.

Oregon children suffer from some of the worst oral health in the nation, and access to care is a significant challenge for thousands of children who live in rural communities throughout the state. Recognizing this critical problem, the Dental Foundation of Oregon (DFO) board of directors made a decision in 2007 to build a free mobile dental clinic so that comprehensive and preventive oral health care could be provided directly to children throughout Oregon. In order to create the Tooth Taxi Mobile Dental Clinic, the DFO partnered with OEA Choice Trust (insurance provider for Oregon educators), as well as the ODS Companies (Oregon's largest dental insurer). The Tooth Taxi Mobile Dental Clinic was officially launched in the fall of 2008.

The Tooth Taxi is a state-of-the-art dental office on wheels that carries a full-time pediatric dentist, program manager and two dental assistants, and delivers oral health care and education to underserved children at no cost. In conjunction with its hundreds of volunteer dentists, hygienists and dental assistants from local communities, the mobile dental clinic van visits schools throughout the year that have a high percentage of free and reduced lunch program participants and children without dental insurance.



"We're proud to provide the DFO and the Tooth Taxi Mobile Dental Clinic with this grant on behalf of Healthy Smiles, Healthy Children," said Dr. Paul A. Kennedy Jr., Immediate Past President of HSHC. "This grant will be used to fund oral hygiene kits and education materials, promote oral health volunteerism and support the Tooth Taxi's full-time pediatric dentist and staff."

In its first year, the Tooth Taxi served more than 4,600 children at 52 sites, providing \$1,158,675 in free oral health care. The Tooth Taxi spends up to a week at a school screening and treating children, delivering in-classroom education sessions and promoting the importance of good oral health to educators, parents and children. With the support of HSHC through an Access to Care grant, the Tooth Taxi will serve over 8,000 children in the next FIVE years.

"We are thrilled to receive the Access to Care Grant from Healthy Smiles, Healthy Children," said Charles LaTourette, Executive Director of DFO. "Funding from the grant will go directly to our Tooth Taxi program and benefit thousands of underserved Oregon children. Because of both poverty and access to care issues related to geography, many children in the state need the oral health care provided by the Tooth Taxi."

NISONGER CENTER JOHNSTOWN ROAD DENTAL PROGRAM

HONORED FOR ITS DEDICATION TO PROVIDING ALL CHILDREN WITH DIAGNOSTIC, PREVENTIVE, RESORATIVE AND 24-HOUR EMERGENCY SERVICES

Healthy Smiles, Healthy Children is proud to honor Nisonger Center Johnstown Road Dental Program's (JRDP) staunch commitment to providing children in Ohio with access to quality oral health care with a \$20,000 grant award.

JRDP is a dental home serving 3,457 children and families annually in Franklin County, Ohio. It provides diagnostic, preventive, comprehensive restorative and 24-hour emergency care to underserved, low income preschool and school age children through age 21, including children with disabilities. The grant will be used to replace and add equipment and supplies. JRDP provides children with these services regardless of the family's insurance status or ability to pay for services.

Oral health care remains the number one unmet health care need for children in Ohio. In 2008, only 12 percent of children under age three and 42 percent of children aged three-to-18 visited the dentist. Low-income children are more likely to have unmet oral health needs due to lack of dental insurance or access to a dental home.



"We are honored to receive the Access to Care Grant from Healthy Smiles, Healthy Children," said Dr. Edward Sterling, Director of the Nisonger Center JRDP. "The grant will allow us to further expand our services with new equipment and allow us to provide oral health care to even more children."

Nearly ten percent of children in the JRDP have private insurance, while 40 percent have no health care coverage and 50 percent are covered by Medicaid. For children without coverage, there is a sliding fee scale starting at \$30 per child per visit, which can be waived depending on financial hardship.

"We are honored to support JRDP's commitment to providing quality oral health care to all children," said Dr. Paul A. Kennedy Jr., Immediate Past President of HSHC. "Nearly 50 percent of children will be affected by tooth decay before the age of 5, so it's important dental homes have the ability to grow and help HSHC reach its goal of providing oral health care to FIVE million children over the next FIVE years."

In 2008, only 12 percent of children under age three and 42 percent of children aged three-to-18 visited the dentist.

GEISINGER "EVERY SMILE COUNTS" PROGRAM

HONORED FOR COMMITMENT TO EDUCATING EXPECTANT PARENTS ABOUT PROPER DENTAL HYGIENE AND FOR TRACKING PEDIATRIC PATIENTS AND MOTHERS THROUGH ELECTRONIC HEALTH RECORDS

This grant honors Geisinger's dedication to providing access to quality oral health care to the children in central and northeastern Pennsylvania. Healthy Smiles, Healthy Children is proud to support this program with a \$12,849 grant award. Geisinger is an integrated health services organization widely recognized for its innovative use of the electronic health record and the development and implementation of innovative care models, including advanced medical home and ProvenCare ("warranty") program. The system serves more than 2.6 million residents throughout 42 counties in central and northeastern Pennsylvania. For more information, visit *www.geisinger.org*.

Geisinger's "Every Smile Counts" program will establish initiatives to assist parents in reducing the region's high rates of cavities and severe tooth decay, due to delays in children's first dental visits, lack of proper nutrition and poor dental hygiene. The "Every Smile Counts" program began in July 2010 and aims to educate expectant parents during birthing classes about the importance of proper dental hygiene during the very early and crucial years of a child's development. Through the support of the HSHC Access to Care Grant, the "Every Smile Counts" program will seek to change the culture for dental prevention in rural central Pennsylvania, and establish a dental home for almost 3,000 babies per year.

Geisinger will also track pediatric patients during their check-ups to ensure regular dentist visits. The tracking of both current pediatric patients and expectant mothers will be facilitated by Geisinger's robust electronic health record (EHR). The EHR will remind providers to engage in discussions about proper oral hygiene, including the use of tooth wipes/brushes and good nutrition. Parents will also be e-mailed, called and contacted via mail with reminders to set up a first appointment with a pediatric oral health specialist.

"We are pleased to receive the Access to Care Grant from Healthy Smiles, Healthy Children," said Dr. Lance Kisby, D.M.D., Program Director, Pediatric Dental Program, Geisinger Health System. "Through the Every Smile Counts program, we're working to reduce the high rates of tooth decay in the area. With the funding provided by this grant, we plan to purchase educational supplies to help us better communicate with parents about the importance of scheduling a visit with a dentist within the first year of life." Geisinger's recommendation of scheduling a child's dentist visit within the first year of life is concurrent with the AAPD's "Get it Done in Year One" campaign, as well as the AAPD-Head Start Dental Home Initiative, which reinforces the need for a dental home to be established at the age one dental visit as part of an overall oral heath care foundation. According to a recent survey commissioned by the AAPD, an overwhelming 97 percent of respondents did not know their children needed to visit a pediatric dentist in the first year of life, leaving a large number of infants potentially vulnerable to tooth decay and disease.

"Many children come in with rampant decay at their first visit which often results in a trip to the operating room for oral rehabilitation," continued Dr. Kisby. "Our goal is to get to children and parents early and teach proper dental hygiene and diet through continuing education, and ultimately reduce the high rates of tooth decay in the central Pennsylvania region."

"We are delighted that this grant will be used to help communicate the goal that all children should have an appointment with a dentist during the first year of life. By working with the Every Smile Counts program, we hope to help impact the oral health of young children in Pennsylvania," said Dr. Paul A. Kennedy Jr., Immediate Past President of HSHC.

INDIANA DENTAL ASSOCIATION'S "BORN TO SMILE" PROGRAM

FOR REDUCTION OF INFANT AND CHILDREN'S CAVITIES AND TOOTH DECAY IN INDIANAPOLOS

In Indiana, an estimated 52 percent of school-age children have untreated cavities. Tooth decay is the single most common chronic childhood disease—five times more common than asthma, four times more common than early childhood obesity and 20 times more common than diabetes. The Indiana Dental Association (IDA) serves more than 82 percent of Indiana's practicing dentists; which is more than 2,800 members. The IDA is comprised of 15 component societies, which serve each of Indiana's 92 counties, and is a constituent society of the American Dental Association. Healthy Smiles, Healthy Children is



excited to partner with the IDA "Born to Smile" program and provide \$15,000 to support this initiative.

Born to Smile is a prevention education program targeting parents of newborn children and the dentists who provide in-office education and care. The IDA will use the HSHC grant to produce and distribute an educational DVD to all dentists in the state of Indiana to promote the program and encourage dentists to incorporate infant visits into their practices. It is estimated that this program will reach more than 156,800 children over the next FIVE years.

"We are thrilled to receive the Access to Care Grant from Healthy Smiles, Healthy Children," said Dr. Doug Bush, Executive Director of the Indiana Dental Association. "This grant will allow us to extend our program reach from regional to statewide to ensure more infants and children are getting the proper oral health care they need for their overall well-being." Since January 2008, the "Born to Smile" program has been educating dentists and parents of newborn children about the importance of early intervention to reduce the number of tooth decay incidences in children. The IDA has increased the number of infants that now obtain dental exams, which has been attributed to the receipt of educational materials in the hospital by new parents and a DVD training series by dentists.

"The Born to Smile program is a stellar example of the need to educate not only parents, but also dentists," said Dr. Paul A. Kennedy Jr., Immediate Past President of HSHC. "There is a misconception that baby teeth don't matter, but this is not the case. In fact, baby teeth are critical to a child's overall health and need proper care."

PDI SURGERY CENTER

HONORED FOR TREATING ALL NORTHERN CALIFORNIA CHILDREN WITH SEVERE TOOTH DECAY REGARDLESS OF HEALTH INSURANCE AND FINANCIAL STATUS

The PDI Surgery Center has helped to end the pain of severe tooth decay for more than 2,500 children in Northern California since its opening in January 2008. Two operating rooms are utilized to provide 10-11 surgeries a day, four days a week. Many dentists who work for PDI are willing to travel across the state of California to be a part of this unique project. Healthy Smiles, Healthy Children's grant award of \$7,415 honors the center's commitment to providing access to quality oral health care to children in Northern California, particularly those that may otherwise not receive the necessary oral health care needed for overall healthy development.

PDI Surgery Center is a stand-alone dental surgery clinic that provides dental surgery, community outreach and educational resources for underserved children from birth to age 12 in Northern California. Since January 2008, PDI has provided dental surgery under general anesthesia to more than 2,500 children, regardless of financial situation, in an effort to eliminate the pain and suffering associated with severe tooth decay.

"We are grateful to receive the Access to Care Grant from Healthy Smiles, Healthy Children," said Dr. Neidre Banakus, of the PDI Surgery Center. "Given the number of children in Northern California that need the services we offer, this grant will help us purchase additional equipment so we can treat more children."



Tooth decay is a major health issue affecting approximately 28 percent of California children. This HSHC grant award will serve at least 1,800 children a year in California. PDI's average patient is less than seven-years-old and often has eight or more cavities requiring extensive treatment. More than two-thirds of the children treated by PDI are covered by MediCal and DentiCal insurance, and the remaining one-third is covered under a publicly funded insurance plan. PDI provides financial support to families traveling for treatment and has two on-site case managers to help families secure insurance as appropriate.

"PDI's philosophy to never turn a child away, regardless of their health insurance and financial status, is directly aligned with the beliefs of HSHC. We must provide access to care for all children and PDI is doing just that," said Dr. Paul A. Kennedy Jr., Immediate Past President of HSHC.

PDI's average patient is less than seven-years-old and often has eight or more cavities that require extensive treatment.

SUCCESSFUL COLLABORATION EQUALS IMPROVED ACCESS: THE OREGON STORY

Oregon's State Leadership Team for the American Academy of Pediatric Dentistry (AAPD) Head Start Dental Home Initiative (DHI) has been successfully implementing a regional approach to develop a network of dentists to provide dental homes to Oregon's Early Head Start (EHS) and Head Start (HS) Children.



The effort began by convening a group of stakeholders at Oregon's Dental Home State Launch in April 2009 to discuss the challenges that Head Start children experience in obtaining optimal oral health throughout the state.

Dr. Michael Biermann, AAPD Head Start Dental Home State Leader, Del Ford, Oregon's Head Start State Collaboration Director, and the State Leadership Team used ideas identified during this discussion and information received from the Region X Head Start Program Office, focus groups and EHS/HS program data to develop a comprehensive plan for overcoming key challenges faced by Oregon's EHS/HS families.

The State Leadership Team realized early on that the keys to success would involve creating an intra-state regional infrastructure, developing effective partnerships and establishing and maintaining consistent communication among Leadership Team members, regional Mentorship Team representatives and local Dental Champions. The State Leadership Team, which consists of representatives from the Region X Office, Migrant and Seasonal Head Start, Tribal Head Start, Oregon Department of Human Services, Oregon Dental Association, Oregon Dental Foundation, Oregon Health Science University and health plan providers, meet regularly to review their state-wide strategic plan, AAPD Head Start Dental Home Initiative activities in Oregon and the effectiveness of strategies that the group has implemented.

EHS and HS programs throughout Oregon collectively identified challenges related to: 1) access to dentists, 2) parent awareness of the importance of oral health and parent follow-through in making and keeping dental appointments, 3) logistical barriers such as transportation, 4) cost of care issues, 5) staff training, and 6) inconsistent interpretation and gaps in the collection of data on dental exams and treatment rates. However, each region of the state has unique challenges and needs.

In order to address these regional needs on a systematic basis, Regional Dental Home Workgroups were formed to develop regional implementation plans. Each Workgroup consists of a Regional Head Start Program Mentor and a Regional Mentor Dentist who facilitate the convening of local Head Start Health Coordinators and Directors (including those from Migrant & Seasonal programs and Tribal programs) and other local stakeholders. The Mentor Dentists work closely with Dr. Biermann to develop regional networks of dentists to provide Head Start children with dental homes, and are in the process of identifying Dental Champions for every county in the state.

One important outcome of this regional approach has been an improvement in communications and coordination with Oregon's Dental Care Organizations. The majority of HS/EHS children (approximately 92%) are eligible for oral health services through Oregon's Medicaid program – known as the "Oregon Health Plan" (OHP) -- and Oregon's CHIP ("Healthy Kids") program, which are administered as a managed care system. The State of Oregon, through the Department of Medical Assistance Programs (DMAP), contracts with eight Dental Care Organizations (DCOs) which provide dental benefits to OHP members.

Even though the majority of HS/EHS children are eligible for oral health services through DMAP and have an assigned "dental home" for managed care purposes, many children still do not access needed dental care. The DCOs have identified a primary contact for each region to work with the Head Start Regional Workgroups to identify strategies to resolve barriers associated with OHP and Healthy Kids insurance arrangements. These partnerships have led to activities such as trainings for HS/EHS staff on how to help families navigate the OHP/Healthy Kids system; Open House clinics that provide assessments, prevention services and parent education to help connect families with their child's assigned "dental home" provider; and streamlined communications and referral processes. At the state level, the DCOs developed a written guide to provide information regarding the OHP and DCO services for HS/EHS staff, which they presented at the April 2010 Oregon Head Start Association Head Start Specialists' Conference.

In addition to providing a representative to the DHI Leadership Team, Kristi Jacobo, OHP Dental Policy Analyst, has worked with Dell Ford, Oregon's Head Start State Collaboration Director, to develop an arrangement between DMAP and the Department of Education that will allow HS/EHS Health and Family Services staff to access the OHP/ Healthy Kids web portal to obtain eligibility and enrollment information so that they can more easily assist families in obtaining covered health services.

Jill Rowe, Health and Nutrition Coordinator, Neighbor Impact Head Start, Redmond Oregon (Central Oregon Regional Head Start Mentor) reflects on the utility of partnering with the DCOs in the implementation of the AAPD HS Dental Home Initiative, "I am excited about our local "Central Oregon" group. We are working with our DCOs to... get families connected to their dental home and follow up for any identified dental needs. Partnerships are being developed with some clinics to pay for a dentist for a day to do treatment on uninsured children. More can be done with fewer dollars: getting more bang for our buck!"

Another important outcome has been an increase in the quantity and quality of dentist-Head Start partnerships. One such partnership between Community Action Head Start in Salem, Oregon and Capitol Dental illustrates the effectiveness of establishing regular, ongoing communications among provider dentists and creative problem solving on the part of the two partners. A representative from Capitol Dental became a member of the CAA Health and Wellness Advisory Committee. Representatives from the HS center and from Capitol Dental subsequently have worked together to create an "action plan" for ensuring that all HS children at the center have a dental home and receive all necessary dental exams and treatment. As a result, the percentage of children up-to-date with dental exams has increased from the high 80s to well over 90 percent. Key elements in their collaborative plan include special hours set aside at the dental clinic for Head Start children and staff to meet the dentists and tour the facilities, the provision of on-site dental exams and education at the HS center by clinic dentists and staff, and strategies developed by HS staff to ensure that families arrange for and complete dental follow-up.

Across Oregon, seven Regional Mentor Dentists have dedicated time and effort towards the successful implementation of their state plan; 21 new providers have been recruited; and many ongoing dentist-HS center relationships have been enhanced. Head Start programs throughout the state have become true advocates for dental health; and stakeholders have developed relationships which should lead to sustained improvement in access to and utilization of dental homes for the State's nearly 16,000 EHS/HS children for years to come.

This expanded network of dentists and the dedication of HS staff in facilitating a parent's investment in ensuring their child not only has a dental home, but also receives all necessary dental treatment. By providing parenets with the information and tools they need to improve their child's oral habits at home, this made a profound difference for many children. For one family, classroom exams made it apparent that their child needed a substantial amount of follow-up care. Our relationship with the local dentist made it easier for our Family Services staff to support the family in making and attending all the treatment visits. The guardian has mentioned several times how the environment at the dental clinic has been positive and the child, who was afraid of new experiences, was comfortable with the dentist that provided the treatment. The child got to the point where he liked going to the dentist! The guardian said, "How many kids are actually in a good mood when they know they are going to a dentist office?"

BRINGING HOPE TO HAITI

Even before the 7.0-magnitude earthquake struck Haiti in January 2010, Haiti was the poorest country in the Western Hemisphere. The Parish Twinning Program is a Catholic-affiliated non-profit organization that connects individual churches in the United States and Canada with partner churches, mostly in Haiti. This program of connecting individual parishes has created the largest citizen-to-citizen network between North America and Haiti. Each year, they send almost 1,000 people to Haiti for a range of humanitarian services and special projects. For over 10 years, the Parish Twinning Program of the Americas has been raising money to build a hospital in Petite-Rivière-de-Nippes, Haiti, by establishing the Visitation Hospital Foundation.

Eventually the hospital will have 100 beds to treat an area of over 250,000 people. The hospital is being constructed in phases, and the buildings that have been completed are now functioning as a medical and dental clinic. The dental clinic has been established by AAPD Parliamentarian Dr. K. Jean Beauchamp and will soon include all state-of-the-art equipment when construction is complete.

"It's all digital X-rays and all our charts and records are going to be paperless. We've got it all set up that way so they can do conferencing with physicians and dentists in America."

Eventually the hospital will be entirely Haitian-run, and at this clinic stage, they already employ a full-time physician as a medical director. The medical clinic has been open for a year, but as of now, the dental clinic is only functional when Beauchamp is on site, as there are no other dental volunteers at this time. In her visit this spring, she was already able to provide some basic treatment to the clinic's patients. It's a small room with only two dental chairs, but when the full hospital opens, Beauchamp hopes to expand.



"It's a safe place to stay," Beauchamp said. "We have safe food to eat and we buy bottled water to drink. It's clean and there's a bathroom and a shower. Nothing fancy – cinderblock and rebar and all – but very nice by Haitian standards. We wanted to get it to where we could encourage visiting medical personnel to go down there."

The work to construct a hospital has moved slowly, but with constant input from Haitian officials. The entire site has been planned to American standards and designed by an American architect working closely with a Haitian architect and contractor. And it is in part because of this slow, exacting progress and the high standards of American building code, that the clinic suffered only a small crack on its outer wall when the catastrophic earthquake hit Haiti this January. The quake destroyed homes, government buildings, and even the university hospital in Port Au Prince that was training residents to eventually work in the medical clinic.



As part of her trip this spring to check on the progress of the dental clinic, Beauchamp saw the devastation that persists even months after the quake. "It was devastating to see these little houses that are now just stacks of cement. You'd see these people with just a five-gallon bucket filled with rocks going out into the street and dumping it and then going back for more. They don't have any heavy equipment to clean it up."

Healthy Smiles, Healthy Children: The Foundation of the American Academy of Pediatric Dentistry chose the Visitation Hospital Foundation as a recipient of a Disaster Relief Grant to help provide humanitarian aid to Haiti after the quake. The grant money purchased additional equipment and supplies for the dental clinic.



Beauchamp is planning to return to Haiti again this fall. By then, the vacuum and compressor she purchased should have arrived in the Visitation dental clinic, and the quality of care she will be able to provide there will increase. Better equipment will mean it should be easier to convince other dentists in the United States to volunteer at the clinic. As Beauchamp put it, "It doesn't matter who you help, you've got to help somebody. If you've got a talent to help somebody, you've got to help them."

INVESTING IN EDUCATION

Oral health literacy is essential to ensuring that our children receive the proper oral healthcare they deserve. HSHC places much value on educational materials that inform parents, caregivers, the public and pediatric dentists of current policies and trends. By supporting the AAPD's Head Start Dental Home Initiative and "Get it Done in Year One" campaign through education, HSHC is poised to become the leading advocate for quality oral healthcare for all children.

In addition, HSHC understands the urgency of nurturing and supporting leadership within the ranks of the AAPD's membership. Through support of the Leadership Institute and the newly created Advanced Leadership Institute, HSHC provides the forum to train current and future members with the necessary skills to shape their philosophical and operational approaches to maximize leadership potential and performance. There is no more important skill set than shaping the leadership qualities of our current and future leaders in pediatric dentistry.



FIVE MILLION CHILDREN

rs in FIVE years



LEADERSHIP INSTITUTE

AAPD

ellogg

In 2004, the AAPD partnered with the Kellogg School of Management at Northwestern University and Ultradent Products, Inc. for Leadership Institute I. From its inception, the participants of Leadership Institute have personified the very reason the Institute was established - to build strong, business-minded leaders within the field of pediatric dentistry. We are honored and proud of the accomplishments of LEADERSHIP INSTITUTE the participants in previous Leadership Institute cohorts and look forward to another exciting three years with our third class.



Leadership Institute II

Leadership Institute II participants gathered at the AAPD Leadership Institute at Northwestern University's Kellogg School of Management for the final year of a three year series on Dec. 10-13, 2009. All of the participants completed the Leadership series and successfully graduated from the program.



AAPD LI II graduates are: Drs. Homa Amini, K. Jean Beauchamp, Brenda S. Boharty, Joseph B. Castellano, Richard S. Chaet, Paula L. Coates, James J. Crall, J. David Crossley, Charles S. Czerepak, Robert L. Delarosa, Catharine A. Enright, Mary J. Hayes, Thomas G. Ison, Margot H. Jaffe, Martha Ann Keels, Paul A. Kennedy III, Jessica Y. Lee, Joy Henley McKee, Jessica A. Meeske, Edward H. Moody, Keith R. Morley, Man Wai Ng, James D. Nickman, Jason D. Parker, J.C. Shirley, Bradley R. Smith, Scott D. Smith, Angela M. Stout, Anupama R. Tate, and Joseph S. Young. In addition to the AAPD members who were chosen competitively for a slot, Ultradent designated its leading executives to participate and represent the real world of business, thereby helping inform the lectures and discussion. These graduates are: Dirk Davenport, Vicki Drent, Ryan Downard, Judy Durrant, Gary Gillett, Jeremy Johnson, and Ken Larsen.

Leadership Institute III

During the 2010 Annual Session, participants from AAPD's Leadership Institute I & II gathered at the Leadership Alumni Reception for two very exciting announcements. To kick off the reception, participants for Leadership Institute III were announced and congratulated by Healthy Smiles, Healthy Children's incoming President and Chair of the Leadership Institute Committee, Dr. David Curtis. The new class consists of: Drs. Maria Aslani-Breit, Jed M. Best, Tegwyn H. Brickhouse, Monica H. Cipes, James P. Crews II, Yasmi O. Crystal, Kevin J. Donly, Maria Regina P. Estrella, Sara L. Filstrup, Teresa L. Fong, Clifford R. Hartmann, John A. Hendry, Michael A. Ignelzi Jr., Lisa S. Jacob, Carolyn A. Kerins, Ronald W. Kosinski, Charles D. Larsen, Jacob Lee, Lawrence I. Lipton, Oariona Lowe, Dawn McClellan, Rocio B. Quinonez, Reneida E. Reyes, Nick Rogers, Richard A. Simpson, Eileen M. Studders, Sarat Thikkurissy, Kaaren G. Vargas, Patrice B. Wunsch, William F. Waggoner.



The third cohort will begin in December 2010.

CREATING AN ADVANCED LEADERSHIP INSTITUTE

Healthy Smiles, Healthy Children (HSHC) is proud to partner with the American Academy of Pediatric Dentistry and The Wharton School of the University of Pennsylvania in the establishment of an elite Advanced Leadership Institute.

For the past six years, The AAPD Leadership Institute has partnered with the Kellogg School of Management at Northwestern University and Ultradent Products, Inc., in providing members with the first institute of its kind among dental and medical organizations. This leadership program has successfully graduated over 75 pediatric dentists and corporate partners, and is beginning the third cohort by welcoming 30 new members into the December 2010 program.

The Kellogg School of Management Leadership Institute graduates have continued to share with HSHC the need for an expanded, advanced experience building off of the Kellogg curriculum. Inspired by their world-class experience, a recent graduate noted "that he hoped leadership development would be a life long learning experience."

According to Dr. John S. Rutkauskas, AAPD CEO, "While discussing this initial concept during our Leadership Institute Alumni Reception during AAPD's 63rd Annual Session, we successfully raised more than \$500,000 in 30 minutes! First, we received an extremely generous lead gift of \$125,000 from Dr. Jerome B. Miller, which was quickly matched by 30 additional members, as well as a charitable donation from AAPD to help endow this venture opportunity. These gracious actions by our members truly illustrate the benevolence of our members and profession," Dr. Rutkauskas concluded.

In recognition of this overwhelmingly positive response, HSHC decided to move forward in selecting a partner that could further shape the leadership qualities of its current and future leaders in pediatric dentistry.

"After careful evaluation, we established a partnership with the preeminent Wharton School to provide our members with a consummate leadership development curriculum. As a naturally evolving organization, it's important to move forward with progressive new initiatives that will allow our members to become leading advocates in the fight for children's oral health. We look forward to our collaboration with The Wharton School."

Dr. David K. Curtis, President of HSHC

INVESTING IN RESEARCH

Healthy Smiles, Healthy Children believes that by investing in research we can lead the way to reducing or even eliminating oral health disease in children in the future. HSHC recognizes that the clinical practice of pediatric dentistry has to be driven by science and evidence-based dentistry. Where the evidence or science is lacking, research needs to be conducted to answer the relevant questions that arise in clinical practice. By supporting research initiatives for pediatric dental residents and with our Oral Health Research Grants and Future Dental Researcher Fellowship, we are excited to be leading the way in a new era of oral health care!





RS IN FIVE YEARS



HSHC to Award Oral Health Research Grants and Future Dental Researcher Fellowship

The call for applications for HSHC's new Oral Health Research Grants and the Future Dental Researcher Fellowship went out on July 1, 2010. HSHC Oral Health Research Grants are multi-year awards of up to \$100,000 a year for up to three years that can be applied to research initiatives consistent with the AAPD's research agenda. The HSHC/AAPD Future Dental Researcher Fellowship initiative will provide one qualified investigator with up to \$75,000 per year for three years. The fellowship will support the careers of third-year investigators focusing their research on the study of dental care programs targeting underserved and limited access child populations.

Proper oral health care is critical for the overall healthy development of children. Poor oral health can lead to pain, malnutrition and affect appearance, all of which can lower a child's self-esteem and ability to succeed. In fact, there are approximately 23 million children in the United States that do not have dental insurance (compared to the 9 million children who do not have medical insurance). HSHC research grants and fellowship are aggressive and direct responses to providing oral health care to the children that need it most!

"The intent of HSHC grants and programs is to address the key barriers to comprehensive quality oral health care for all children, as well as to have a positive impact on the oral health of at least five million children over the next five years. Through our investment in access to care and research initiatives, we look forward to providing all children with the most up-to-date science and evidence-based care."

Dr. David K. Curtis, President of HSHC

Samuel Harris Fellowship

The AAPD, Healthy Smiles, Healthy Children and Paul S. Casamassimo created the Samuel Harris Fellowship opportunity for individuals to participate in governance and advocacy activities, AAPD and HSHC functions, as well as attend internal organizational and inter-professional meetings. Pediatric dental residents and individuals in their first five years post-residency are eligible to apply for the Samuel Harris Fellowship.



2009 - 2010 Samuel Harris Fellow

Dr. Erin Stuewer

In May 2009, Healthy Smiles, Healthy Children chose Dr. Erin Stuewer from the Baylor College of Dentistry to be the 2009-10 Samuel Harris Fellow.

Dr. Stuewer's research project was titled, "The Relative Value of Oral Health in Well-Child Visits: Knowledge, Acceptance and Penetration of the 2003 AAP Oral Health Policy Statement, A Survey of Pediatricians in Texas and Ohio." The purpose of the project is two-fold, first to assess the relative value that pediatricians place on oral health during well-child visits, and secondly to assess the knowledge, penetration and support of the policy in their everyday practice. Dr. Stuewer found the following results at the conclusion of her study:

- 1. Forty percent of pediatricians reported to regularly refer their one year old patients to a pediatric or general dentist, 29 percent believe this referral is important, and 40 percent believe that dentists are willing to see children at one year of age.
- 2. The most frequently cited barrier to the age one dental referral was parental acceptance of this advice.
- 3. Forty-nine percent of pediatricians reported reading the AAP policy statement on oral health and 74 percent reported that they are implementing some component of the policy.
- 4. Oral health importance ranked last among a list of basic well-child visit topics according to pediatricians. Oral health anticipatory guidance topics ranked low in importance at the 6 and 12 month visits, but became more important at the 24 month visit.



2010 - 2011 Samuel Harris Fellow

Dr. Mary Catherine (Correll) Wurth

In May 2010, Healthy Smiles, Healthy Children chose Dr. Mary Catherine (Correll) Wurth to be the next Samuel Harris Fellow. Dr. Wurth is originally from Somerset, Kentucky where she was raised with her six siblings. Mary Catherine attended the University of Kentucky as a biology major, and in 2002 was crowned Miss Kentucky and competed in the Miss America Scholarship Program. During that time she traveled the bluegrass state speaking to students about the health risks of tobacco use. She also worked with the National Marrow Donor Program educating people about how to save a life.

In 2008 Dr. Wurth earned her D.M.D. degree from the University of Kentucky College of Dentistry. Moving over a thousand miles away with her husband, Dr. Brad Wurth, she completed a General Practice Residency at Long Island Jewish Medical Center in New York.

Currently she is a second year Pediatric Dental Resident at Cohen Children's Hospital under the direction of Dr. Ronald Kosinski. Dr. Wurth and her husband reside in Long Island with their little puppy, Buster.

Dr. Wurth looks forward to the year ahead as the Harris Fellow where she hopes to gain knowledge and information about the inter-workings of HSHC and AAPD. She states, "The significance of a united voice as a profession has been an interest of mine since the day I started dental school. I want to serve as an advocate for children and patient policy." Through these experiences, she plans to become a stronger activist for children's oral health and serve as a leader in pediatric dentistry in her community.



Dr. Mary Catherine (Correll) Wurth and Dr. Erin Stuewer, alongside spouses.

Research Presentations

The American Academy of Pediatric Dentistry, along side Healthy Smiles, Healthy Children proudly supports a growing number of research projects that expand the knowledge of the specialty and improve the delivery of pediatric dental care. These research opportunities provide invaluable research to the specialty of pediatric dentistry.

NuSmile Graduate Student Research Awards *NuSmile Primary Crowns generously supports these awards.*



"We are especially proud of the GSRA winners and the research being done by all the participants in the Graduate Student Research Awards. The research being done by these committed postdoctoral students and residents really makes a positive impact on the standard of dental care for children."

Diane Krueger, CEO/President, NuSmile Primary Crowns

Pearline Chang

University of California – San Francisco Effectiveness of Xylitol Wipes on Caries in High-Risk Infants

Amy Chen

University of California –San Francisco Quantification of Salivary Streptococcus Mutans by qPCR

Melisa Fries

Virginia Commonwealth University Functional Health Literacy and Dental Utilization in Young Children

Stephanie Jackson

University of North Carolina The Impact of Poor Oral Health on Children's School Performance

Raquel Jham

University of Iowa Risks Factors Associated with ECC among Young WIC Participants

Rona Leith

University of Dublin – Trinity College Clinical Comparison of Posterior Esthetic Stainless Steel Crowns

Aaron Valasek

University of Pittsburgh The Association Between Reported Adolescent High Risk Behaviors and Orofacial Trauma

Rungnapa Warotayanont

University of California – San Francisco Characterization of Human Dental Pulp Stem Cells 3M ESPE Preventative Pediatric Dentistry Postdoctoral Research Fellowships

3M ESPE generously supports this program.

"We are pleased to be a part in identifying the future leaders of the dental community through our support of this competition."

John Stefanick, Director, Industry Relations, 3M ESPE Dental Products



Up to three pediatric dentistry postdoctoral students / residents are selected each year to receive a year long fellowship.

2009 - 2010 3M ESPE Fellows

Adar Ben Amy

University of Alabama Low energy laser for prevention of chemotherapy: induced oral mucositis in pediatric patients

Travis Nelson

University of Washington The Effectiveness of SMS Text Messages as Appointment Reminders in the Pediatric Dental Setting

Jossein Shahangian

University of North Carolina Dentistry Dentinogenesis Imperfecta: Relationship of genotype with clinical and radiographic features

Li-an Wu

University of Texas Health Science Center at San Antonio Function of dentin sialoprotein during dental cell differentiation and dental pulp repair



Ralph E. McDonald Award Stephanie Jackson, D.D.S.

At the AAPD Annual Session in May, Dr. Stephanie Jackson was named the recipient of the 2010 Ralph E. McDonald Award. This award is presented to the NuSmile Graduate Student Research Award recipient judged to have accomplished the most outstanding research project.

Dr. Jackson's research project was titled, "The Impact of Poor Oral Health on Children's School Performance". Her study examined the difference in missed school days related to routine dental care versus dental pain/infection with the aim of determining the relationship between children's oral health status with school attendance and performance. Her findings revealed that children with poorer oral health were more likely to experience dental pain and miss school for that reason; moreover, they were more likely to have poor school



performance. These findings suggest that the improvement of children's oral health may be a vehicle in which to improve their educational experience.

Paul P. Taylor Award

Beginning at the 64th AAPD Annual Session in New York, N.Y., the Paul P. Taylor award will be presented to the most outstanding and coveted research article published in the Journal of Pediatric Dentistry. The Baylor Pediatric Dentistry Alumni Fund – a donor advised fund within HSHC – generously supports this award. Dr. Mark Kogut, former fund advisor, states that "We look forward to the opportunity to continue to honor Dr. Paul P. Taylor and his commitment and dedication to pediatric dentistry through this award."

AAPD DEVELOPMENT ACTIVITIES

Each year the AAPD recognizes individual members of the Academy for their significant contributions to improving children's oral health through service, leadership, volunteerism, advocacy and research. Congratulations to each of our award recipients and thank you for all you do on behalf of the children we serve.

FIVE MILLION CHILDREN

rs in FIVE years



The Distinguished Service Award



Dr. Charles R. Hall

The Distinguished Service Award is the most prestigious award given by the AAPD. Presented only when the AAPD Board of Trustees identifies a truly worthy recipient, the award recognizes individuals who have made a major contribution on a national or international level over their entire career to advocacy for children, improvement of children's health or to a health profession related to children. The Miller Foundation supports this award.

The 2010 Distinguished Service Award Recipient is Dr. Charles Hall. Dr. Hall is an inspiration to all that know him. He is the State Leader for the AAPD Head Start Dental Home Initiative. He received the outstanding Board Member Award for the United Cerebral Palsy of Huntsville and Tennessee Valley. He is a Past President of the AAPD and is the Past Chair of the Political Action Committee. He is the Dental Director for Health Establishment at Local Schools (HEALS, Inc.). He is the Past President for the Southeastern Academy of Pediatric Dentistry, the Alabama Society of Pediatric Dentistry and the University of Tennessee Pediatric Dental Alumni. Dr. Hall has been the recipient of numerous awards. Most recently, HEALS, Inc. honored Charles by naming the dental clinic, the Charles Hall Dental Clinic.

The Pediatric Dentist of the Year Award



Dr. Joanna Douglass Dr. Clifford Hartmann

This award is presented to the individual or individuals who have made outstanding contributions to the specialty of pediatric dentistry over the past year and have shown a history of Leadership and involvement with organized dentistry. This award is sponsored by Nu Smile Primary Crowns.

Dr. Douglass is an innovative leader, advocate and researcher for pediatric dentistry.

She serves as an Oral Health Consultant for AAPD Head Start Dental Home Initiative and also to the Connecticut Health Foundation. She is an inaugural member of the AAPD Leadership Institute. She has received numerous awards.

Dr. Hartmann is currently a Professor at Marquette University School of Dentistry and at the Children's Hospital of Wisconsin Pediatric Dentistry Residency Program. He serves as a State Leader for the AAPD Head Start Dental Home Initiative. He is a past member of the AAPD Board of Trustees and is proud to continue to serve AAPD in his capacity as part of the AAPD Planning Committee for the 2012 Joint Symposium with the American Association of Orthodontists. He is the Past President of the North Central Society of Pediatric Dentistry, the Wisconsin Society of Pediatric Dentists and the Wisconsin Society of Dentistry for Children.

Jerome B. Miller/Crest-Oral B/For the Kids Award



Dr. Homa Amini

The Jerome B. Miller/Crest-Oral B/ For the Kids Award is presented annually to an up-and-coming clinician, researcher or academician in pediatric dentistry. It was established to honor the lifetime work of former AAPD and HSHC president, Dr. Jerry Miller, for his many years of service to children, philanthropy and giving back to the profession. This award is sponsored by Procter & Gamble.

Dr. Amini's record of achievement includes service as a State Leader for the AAPD Head Start Dental Home Initiative. She is Chair of the Council on Predoctoral Education, a member of the In-Service Committee and the Journal Based CE Committee. She is a current member of the Editorial Board for the Journal of Dentistry for Children and a past member of the Editorial Board for Pediatric Dentistry. She is also the incoming President of District IV.

Manuel M. Album Award



Dr. David Tesini

The Manuel M. Album Award is presented to the individual or organization that has made the greatest contribution to the oral health care of children with special needs over the span of their career. This award honors AAPD member, Manuel M. Album, and is supported by a generous donation from the Album Society.

As Past President of the Academy of Dentistry for Persons with Disabilities, Dr. Tesini's dedication to children with special needs has been a passion throughout his career. He has served as an officer for the Federation of Special Care Organizations. At Tufts University he served as the Associate Chief Dentist for

Tufts Dental Facilities for Patients with Disabilities, and is now the Associated Clinical Professor at Tufts University School of Dental Medicine.

Merle C. Hunter Leadership Award



Dr. Hannlore Loevy

The Merle C. Hunter Leadership Award is presented to an AAPD volunteer who has provided exemplary leadership service in the volunteer structure of the organization over the past year. This award honors the memory of Merle C. Hunter, AAPD Executive Director from 1968 – 1986 and is sponsored by Kinder Krowns.

Dr. Loevy's record of achievement includes the Tadeum Weelaw Award from the International College of

Dentists, as well as the Recognition Appreciation of Services as Regent from International College of Dentists. Last year, she served as the Interim Editor of the Journal of Pediatric Dentistry. She has been honored by the Odontographic Society of Chicago as a recipient the Award of Merit and the Distinguished Service Award.

Ann Page Griffin Humanitarian Award



Since her humble beginnings of showing kids how to "wiggle jiggle" their toothbrushes for happy teeth, Ann Page Griffin's achievements in the profession have been nothing short of remarkable. She has received numerous honors and awards including the Presidential Citation and the Distinguished Service Award presented by the American Academy of Pediatric Dentistry. Ann has served as an international seminar leader and trainer for numerous organizations, helping thousands of dentists and staff improve patient care and practice success. She has authored dozens of practice management and marketing articles, text book chapters, newsletters and books for leading dental publishers. And she has held positions as Associate Professor in the Department of Pediatric Dentistry at the University of Tennessee School of Dentistry and Clinical Assistant Professor

at the East Carolina University School of Medicine, where she received the Dental Teaching Award for six consecutive years. Ann's company, Practicon, was founded in 1982 in partnership with Dr. Jasper Lewis.

The Ann Page Griffin Humanitarian Award, sponsored by Practicon, will highlight the humanitarian works of an AAPD member, not only to thank him or her for significant contributions to improving children's dental health, but also to inspire us all to make a difference in our world through this profession of which we are so blessed to be a part.

HONOR ROLL OF DONORS

This section of our Annual Report honors the true leaders of Healthy Smiles, Healthy Children: The generous men, women, corporations and foundations who selflessly give of their time, talent and treasure to strengthen our programs and services. Their leadership, generosity and dedication has enabled us to continue to support service, education and research initiatives that provide access to quality oral health care to the children we serve. To each of our generous donors a sincere and heartfelt *Thank You* for investing in the future of a child's healthy smile!



RS IN FIVE YEARS



Donor Appreciation Gala

The Healthy Smiles, Healthy Children Donor Appreciation Gala honors those individuals who support our Foundation at the \$25,000 President's Circle level or above. This year the Donor Gala was held at Trump International Hotel & Tower on Saturday, May 29th, and featured food and wine from around the world, selected especially for our guests by Master Sommelier Alpana Singh. As a special treat, members of the Chicago Cubs organization including Jim Hendry, General Manager, Lou Piniella, Manager, and Ted Lilly, III, starting pitcher, celebrated the success of HSHC and made our night more memorable. Hendry is the brother of AAPD and HSHC President's Circle member Dr. John Hendry.



The support of our donors is integral in order for HSHC to achieve its vision of optimal oral health care for all children. Your gifts enable Healthy Smiles, Healthy Children to put children's oral health first by supporting service, education and research. This year we were honored to initiate and pin the following donors into the Circles below:

Gold Circle - \$50,000 gift level and above

Joel H. Berg David W. & Karen Boyd David K. & Pat Curtis Beverly A. & Thomas Largent Lawrence I. Lipton

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Diamond Circle – in kind gifts valuing \$25,000 and above Leigh Ann McIlwain



Our 2009 - 2010 Donors

LEGACY CIRCLE (\$100,000 and above)

Dr. and Mrs. Neal R. Benham Dr. Philip and Mrs. Karen Hunke

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Dr. Jerome B. Miller

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Dr. Joel H. Berg Dr. and Mrs. David W. Boyd Dr. and Mrs. David K. Curtis Dr. Beverly A. and Thomas Largent Dr. Lawrence I. Lipton

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AAPD/HSHC Staff supports Healthy Smiles, Healthy Children

Headquarters Staff began a giving program this past year through payroll deduction. Staff gifts will be used to fund an Access to Care grant named "AAPD Staff Smiles", and **100 PERCENT** of the staff are participating!

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Mr. Steve Cronson In Memory of Dr. Bertram Cronson

Ms. Laura Plowden Hollar In Memory of Dr. Ramon G. Plowden

Dr. and Mrs. Charles E. Dyer In Memory of Dr. Paul P. Taylor

Dr. Koyu Lin In Memory of Dr. Paul P. Taylor

Mr. and Mrs. Carl Zielonka In Memory of Dr. Robert A. Fernandez

Dr. Terri E. Train and Dr. Harold V. Simpson *In Memory* of Dr. Tipton Asher

Dr. Terri E. Train and Dr. Harold V. Simpson *In Memory* of Dr. William Barefield

HONORARY DONATIONS

Dr. and Mrs. Charles E. Dyer In Honor of Dr. N. Sue Seale

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Dr. Theodore P. Croll In Honor of Dr. James T. Rule

Ms. Renee Brownstein In Honor of Dr. Paul Werner

Mr. and Mrs. Greg Cohen In Honor of Dr. Paul Rubin

Our Corporate Partners

More than \$595,000 has been contributed by companies, foundations and academic institutions this past year to support the mission of the AAPD and Healthy Smiles, Healthy Children.

HSHC gratefully acknowledges the generous support of the following organizations that help our Foundation achieve its goal of comprehensive quality oral health care for all children. Please continue to support these partners who have gone above and beyond the call of duty to America's kids! We thank them for their support!

Legacy Circle (\$100,000 and above)

Coca-Cola Foundation Criticare Systems Inc. Henry Schein Johnson and Johnson Oral Health Care Kerr Corporation MAM Miller Family Foundation NuSmile Primary Crowns The Procter and Gamble Company 3M ESPE Treolar & Heisel / Med Pro Ultradent Products

Platinum Circle (\$75,000 - \$99,999) KSB Dental

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President Circle (\$25,000 - \$49,999)

A. Marek Fine Jewelry Buffalo Funds / Kornitzer Capital Management GC America KinderKrowns Novalar Pharmaceuticals, Inc. Philips Sonicare Sunstar America



Elizabeth Roberts of Johnson and Johnson welcomes attendants to the 63rd AAPD Annual Session at the General Opening Session.

Leader's Circle (\$10,000 - \$24,999)

Baylor Pediatric Dentistry Alumni Fund, An HSHC Donor –Advised Fund

Dental Trade Alliance Hilton Chicago North Star Trust Company Practicon

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The Heritage Circle/ Planned Giving Investing in the future of a child's healthy smile!

Planned gifts are investments – investments in your own charitable ideals and in the future of our specialty. A planned gift helps to ensure that your hopes for the children we serve will be realized for generations to come. A planned gift perpetuates your values, impacts our mission and meets your personal needs and responsibilities.



There are a number of ideas for making gifts in ways that feature tax savings and

other special benefits that will reward your effort and leverage the impact of your gifts. A few possibilities include bequests, gifts of life insurance, retirement plan assets, stocks and securities, real estate, trusts and annuities.

We invite you to join our planned giving circle, the Healthy Smiles, Healthy Children Heritage Circle, as these generous individuals have:

Dr. Bergen B. James

Dr. Jerome B. Miller

Dr. Edward S. Nacht

If you have already included Healthy Smiles, Healthy Children in your estate plans, please let us know so that we can recognize you as a member of the Heritage Circle. For more information on ways to plan your gifts to Healthy Smiles, Healthy Children visit our website at *http://healthysmileshealthychildren.aboutgiving.net*.

The three leaves of the Heritage Circle logo represent the past, present and future of Healthy Smiles, Healthy Children, the American Academy of Pediatric Dentistry, and the specialty of pediatric dentistry. By leaving a gift for the future, we help preserve the heritage that we have collectively inherited. We are also reminded that we have an obligation to nurture what we have received and pass it on to those who will come after us.

Donor-advised Funds

Donor-advised funds (DAF) are becoming a popular way to contribute to Healthy Smiles, Healthy Children. Through a DAF, you can support our Foundation, maintain an active role in how contributions are used, and enjoy maximum tax advantages for your gift. While the Healthy Smiles, Healthy Children Board of Trustees maintains ultimate control over a DAF due to legal requirements, a donor who establishes such a fund has a substantial advisory role in what projects are funded. There are currently three donor-advised funds, the Dr. Jerome B. Miller Pediatric Dental Education & Leadership Fund, the Baylor Pediatric Dentistry Alumni Fund, and the Fund for Residency Advancement in Texas.

Dr. Jerome B. Miller Pediatric Dental Education & Leadership Fund

As a result of his generous \$1 million donation, HSHC established the Dr. Jerome B. Miller Pediatric Dental Education & Leadership Fund to improve children's oral health by combating disparities in dental education. Miller has referred to this effort not just as "giving back" to the profession, but "giving forward" as well. Thanks to a substantial \$75,000 contribution by former AAPD president Dr. Phillip Hunke, and current HSHC Trustee Karen Hunke, in addition to other donations, the Miller fund now stands at more than \$1.2 million.

Healthy Smiles, Healthy Children thanks the following donors to the Jerome B. Miller Pediatric Dental Education & Leadership Fund:

Dr. Jerome B. Miller Dr. & Mrs. Phillip Hunke Dr. Susan H. Carron Dr. H. Edward Martin



The Fund for Residency Advancement in Texas

The Fund for Residency Advancement in Texas, (FRAT), began in 2007 through generous donations from members of the Texas Academy of Pediatric Dentistry. The fund was established with the purpose of helping the state's three pediatric dental residency programs, which included:

- The Dental School at the University of Texas Health Science Center at San Antonio.
- The University of Texas Health Science Center at Houston Dental Branch.
- Baylor University School of Dentistry, Texas A&M University System Health Science Center.

The Fund for Residency Advancement in Texas is a donor-advised fund through Healthy Smiles, Healthy Children: The Foundation of the American Academy of Pediatric Dentistry and its primary goal is to support advocacy training for pediatric dental residents.

Advocacy strengthens the voice of pediatric dentistry on behalf of children's oral health at the national and state level. A strong, organized and informed advocacy network is essential to ensure effective communication within and among the AAPD headquarters and district and state unit organizations. These activities bring pediatric oral health to the forefront of health policy deliberations and promote effective state and national policy decisions.

Through its endowment, the FRAT will provide travel expenses and lodging for residents to attend advocacy training workshops at both the state and national level. The goal of the workshops is to assist residents in increasing their understanding and knowledge of efforts in the state of Texas and nationally through the AAPD.

Healthy Smiles, Healthy Children thanks the following donors to the Fund for Residency Advancement in Texas.

| Dr. Lisa M. Abadeer | Dr. Jayne E. Delaney | Dr. Royana H. Lin | |
|---|----------------------------------|-------------------------|--|
| Dr. Gary R. Badger | Dr. Kevin J. Donly | Dr. Maurice Marcoshemer | |
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| Dr. Barry J. Currey | | | |

The Baylor Pediatric Dentistry Alumni Fund

The Baylor Pediatric Dentistry Alumni Fund, organized by Dr. Mark Kogut, supports pediatric dental research and education by students and faculty at Baylor University. The Baylor Fund also supports the Paul P. Taylor Award, presented annually to the overall winner of the Foundation Research Awards competition. Baylor Fund donors are:

| Dr. Tipton J. Asher | Dr. Gene C. Huff | Dr. Nancy L. Rajchel | |
|------------------------------|--------------------------|--------------------------|--|
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HSHC 2010 Financial Report



On behalf of the HSHC Board of Trustees, it is my pleasure to present our 2009-10 Financial Report to the members of the AAPD and generous donors to its Foundation. This has been a very exciting year for us as we rolled out our new grant initiatives, and took the first steps toward creating an Advanced Leadership Institute for our membership. Our investment portfolio performed extremely well, and combined with the generous gifts we received, we are happy to report that the Foundation's assets have grown to just under \$10 million!

Healthy Smiles, Healthy Children expanded its relationships with key corporate partners, especially through our sponsorship package program. As a result, corporate support is at an all time high. Their underwriting of key programs and events brings more dollars to bear on the issues of children's oral health care and access to it. Our support of the AAPD's Head Start Dental Home Initiative is but one example of this. AAPD members annually purchase \$185 million in dental goods and services, thus supporting the companies who support our specialty and its foundation.

Going forward we are excited about our new service-based focus and the potential for increased financial support for HSHC. Again, thank you for your continued support.

Jackie of Banchan, D. M. D.

Jackie L. Banahan, D.M.D. Secretary-Treasurer

Fundraising Overview

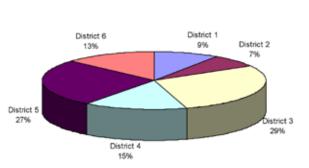
Revenue

For fiscal year 2010, funds raised for HSHC and AAPD initiative's totaled \$1,347,270.

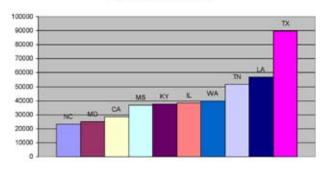
The following charts represent gift and investment income and Foundation expenses for the fiscal year ending June 30, 2010.

Expenses

| Contributions | \$ | 678,500 | Awards and Grants | \$ 42,933 |
|------------------------------|-----|-----------|------------------------|---------------|
| HSHC Corporate Support | \$ | 156,000 | Publications | \$ 59,933 |
| Annual Session/Miscellaneous | \$ | 73,670 | Annual Session | \$ 101,850 |
| Investment Income | \$ | 728,223 | Fundraising activities | \$ 35,155 |
| Subtotal | \$ | 1,636,393 | Other Expenses | \$ 91,994 |
| | | | Operating Expenses | \$ 78,555 |
| AAPD Corporate Support | \$ | 439,100 | Leadership Institute | \$ 149,246 |
| | | | | |
| Total | \$2 | 2,075,493 | Total | \$ 560,623 |







Giving by State - Top Ten

HEALTHY SMILES, HEALTHY CHILDREN: The Foundation of the American Academy of Pediatric Dentistry



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